



Manuel A. Ureña, Principal

Website: artanddesignhs.org

Parent Newsletter: March 2019

"Time is an illusion." — ALBERT EINSTEIN

This week (Sunday, March 10th) we will all be experiencing a loss of one hour in our day because of daylight saving time. The following article highlights some things about this event that many people might not know; did you?

Springing forward and falling back may seem simple enough, but daylight saving's history has actually been quite complex—and misconceptions about it persist today. As you prepare to reset your watches, alarms and microwaves, explore eight facts about daylight saving time that might surprise you.

1. It's "daylight saving time," not "daylight savings time."
Many people render the term's second word in its plural form.
However, since the word "saving" acts as part of an adjective rather than a verb, the singular is grammatically correct.

2. Though in favor of maximizing daylight waking hours, Benjamin Franklin did not originate the idea of moving clocks forward.

By the time he was a 78-year-old American envoy in Paris in 1784, the man who espoused the virtues of "early to bed and early to rise" was not practicing what he preached. After being unpleasantly stirred from sleep at 6 a.m. by the summer sun, the founding father penned a satirical essay in which he



calculated that Parisians, simply by waking up at dawn, could save the modern-day equivalent of \$200 million through "the economy of using sunshine instead of candles." As a result of this essay, Franklin is often erroneously given the honor of "inventing" daylight saving time, but he only proposed a change in sleep schedules—not the time itself.

3. Englishman William Willett led the first campaign to implement daylight saving time.

While on an early-morning horseback ride around the desolate outskirts of London in 1905, Willett had an epiphany that the United Kingdom should move its clocks forward by 80 minutes between April and October so that more people could enjoy the plentiful sunlight. The Englishman published the 1907 brochure "The Waste of Daylight" and spent much of his personal fortune evangelizing with missionary zeal for the adoption of "summer

time." Year after year, however, the British Parliament stymied the measure, and Willett died in 1915 at age 58 without ever seeing his idea come to fruition.

4. Germany was the first country to enact daylight saving time.

It took World War I for Willett's dream to come true, but on April 30, 1916, Germany embraced daylight saving time to conserve electricity. (He may have been horrified to learn that Britain's wartime enemy followed his recommendations before his homeland.) Weeks later, the United Kingdom followed suit and introduced "summer time."

5. Daylight saving time in the United States was not intended to benefit farmers, as many people think.

Contrary to popular belief, American farmers did not lobby for daylight saving to have more time to work in the fields; in fact, the agriculture industry was deeply opposed to the time switch when it was first implemented on March 31, 1918, as a wartime measure. The sun, not the clock, dictated farmers' schedules, so daylight saving was very disruptive. Farmers had to wait an extra hour for dew to evaporate to harvest hay, hired hands worked less since they still left at the same time for dinner and cows weren't ready to be milked an hour earlier to meet shipping schedules. Agrarian interests led the fight for the 1919 repeal of national daylight saving time, which passed after Congress voted to override President Woodrow Wilson's veto. Rather than rural interests, it has been urban entities such as retail outlets and recreational businesses that have championed daylight saving over the decades.

6. For decades, daylight saving in the United States was a confounding patchwork of local practices.

After the national repeal in 1919, some states and cities, including New York City and Chicago, continued to shift their clocks. National daylight saving time returned during World War II, but after its repeal three weeks after war's end the confusing hodgepodge resumed. States and localities could start and end daylight saving whenever they pleased, a system that Time magazine (an aptly named source) described in 1963 as "a chaos of clocks." In 1965 there were 23 different pairs of start and end dates in Iowa alone, and St. Paul, Minnesota, even began daylight saving two weeks before its twin city, Minneapolis. Passengers on a 35-mile bus ride from Steubenville, Ohio, to Moundsville, West Virginia, passed through seven time changes. Order finally came in 1966 with the enactment of the Uniform Time Act, which standardized daylight saving time from the last Sunday in April to the last Sunday in October, although states had the option of remaining on standard time year-round.

7. Not everyone in the United States springs forward and falls back.

Hawaii and Arizona—with the exception of the state's Navajo Nation—do not observe daylight saving time, and the U.S. territories of American Samoa, Guam, Puerto Rico, the Virgin Islands and the Northern Mariana Islands also remain on standard time year-round. Some Amish communities also choose not to participate in daylight saving time. (Around the world, only about one-quarter of the world's population, in approximately 70 countries, observe daylight saving. Since their daylight hours don't vary much from season to season, countries closer to the equator have little need to deviate from standard time.)

8. Evidence does not conclusively point to energy conservation as a result of daylight saving.

Dating back to Willett, daylight saving advocates have touted energy conservation as an economic benefit. A U.S. Department of Transportation study in the 1970s concluded that total electricity savings associated with daylight saving time amounted to about 1 percent in the spring and fall months. As air conditioning has become more widespread, however, more recent studies have found that cost savings on lighting are more than offset by greater cooling expenses. University of California Santa Barbara economists calculated that Indiana's move to statewide daylight saving time in 2006 led to a 1-percent rise in residential electricity use through additional demand for air conditioning on summer evenings and heating in early spring and late fall mornings. Some also argue that increased recreational activity during daylight saving results in greater gasoline consumption. Source: History.com

Upcoming Events & Announcements

March 9

Middle School Workshop 9-12 pm

March 10

Daylight Savings begins

March 11

PTA Executive Board Meeting

March 14

PTA & SLT meeting

March 15

End of Marking Period

School Safety Meeting @10

March 23

Report Cards Mailed Home

March 23

Middle School Workshop Draw-A-Thon

March 27

SAT/PSAT School Day

Regular Day of School

April 1

PTA Executive Board Meeting

April 4

PTA & SLT Meeting 4-8 Progress Reports Due

April 9

SAT/PSAT make up day if needed

April 10

Spring PM School begins

April 12

Tentative NHS Movie Night

<u> April</u> 18

ELA Spoken Word

April 19-26

Spring Recess School Closed

April 29

PTA Executive Board meeting

May 1

Senior Decision Day Wear your college shirt day

May 2

End of Marking Period

Hair Production @3:30

- Tutoring is available after school on Wednesday, Thursday, and Friday. The tutoring schedule is available on our school website: artanddesignhs.org.
- We will soon administer online surveys
 with freshmen for them to choose their
 major. We will also administer surveys to
 other grades for purposes of assessing
 student interest in electives and AP
 classes for the fall semester.
- Report cards will be mailed home on March 23rd. Please check Pupilpath to monitor your child's progress.
- Graduation will take place on June 25th at 9 am at Hunter College.
- Recently the architecture students presented their designs for our rooftop green space. They will submit their designs for voting by the school community online. The winning design will be constructed by the NY Horticultural Society. This green space will be used by students and staff during free periods. The living environment students will also use this space to maintain, monitor, and study the ecosystems that we will create there. Stay tuned!!!

Help the PTA Promote Pi Day



Show the kids that math can be as much fun as art!



Pie and Other Sweets on Sale When: Thursday, 3/14/19 Time: Lunchtime 10:30-1:30

Where: 5th fl, cafeteria

Please encourage your student and their families to donate baked goods. They can be dropped off at the main office 3/13-3/14

ALL Proceeds go to the Art and Design PTA to support school programs and events



SPOTLGH on Art and Design

CAREER

Career week was an absolute SUCCESS!!! Thank you to all of the art teachers and Ms. Reingold for spearheading this. A big THANK YOU to all of the presenters. Below are some pictures of this event.



From Mr. Harington:

Alumnus Eric Velasquez spoke to my senior and sophomore classes on Friday about developing his illustrated books, his career, education, and his life as an artist. He stressed the importance of writing. 'The illustrator who writes is the illustrator who works" was my favorite quote of the day. His emphasis on his Afro-Puerto Rican heritage, which is evident in many of his books, dovetailed nicely with Black History Month.

James H.

http://www.ericvelasquez.com/books/ind ex.html



From Mr. Benscko:

I started Career Week a week earlier with:

Dominic Poon UX Designer former IBM designer who is currently working with the Department of Defense on a project to help veterans to transition back into civilian life, gave an insightful presentation to the Honors Junior GD students on how to "Design Yo Life". This is the third collaboration with Dominic and he has become a favorite with my students!

This week featured the fine talents of:

Tod Lippy Designer and founder of Esopus—a non-profit organization that produces an annual Fine Arts publication that features many artists of all disciplines to collaborate on a single theme spoke of his venture to the AP Senior Graphic Design and Illustration students.

Kevin Carlin Studio Director and Senior Associate for Gensler presented to both Junior GD students on the authenticity of design and branding.

Dustin Canalin Creative Director and Product
Designer who was responsible for rebranding
AND1 and for designing all of the NBS uniforms
through Nike spoke about the development of a
brand, the importance of networking, and how
to get started in the industry with the AP Senior
GD students.

Yocasta Lachapelle Director of Talent for Collins spoke about how to develop your portfolio with the AP Senior GD students.

Ryan Durinick Senior Graphic Designer for SVA's Visual Arts Press spoke about the many facets of print design with the Honors Junior GD students

Eric Corriel Senior Digital Strategist for SVA's Visual Arts Press presented his unusual journey to design and fine arts to AP Senior GD students. He shared his conceptual digital art that was most inspiring.

Each professional brought a unique insightful and inspiring presentation to our students.







From Ms. Vachicouras:

The first two images are of Carson Ahlman who is an Industrial Designer of his own company and a parent of my student Erika Ahlman.

The third image is of Rochelle Behar who is the Northeast Regional Chair of the National Association of Women in Construction (NAWIC)



From Ms. Edelman:

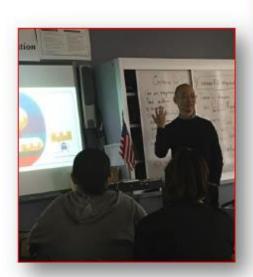
Larry Lee, freelance digital artist presenting to 10th grade classes.



From Ms. Jimenez:

Mika Song is a children's book illustrator working in watercolors and ink. James Yang is an author, children's book and editorial Illustrator. His illustrations have appeared in The NY Times and several political magazines. He is best known for the subway poster and wall. Ellen Weinstein is s Children's book illustrator, author and alumni. She donated and signed her books to our A&D library.













From Ms. Lederer:

Below are photographs of Kumasi J. Barnett, a visual artist that came to speak to my freshman art history and sophomore tech classes on Wednesday.

I first met Kumasi when we exhibited together at the Governors Island Art Fair in 2015.

Mini Bio:

Kumasi J. Barnett was raised in Baltimore, Maryland. He earned a BA from the University of Maryland as well as a MFA from the Ohio State University. His works have been shown in exhibitions throughout the States and internationally.

He lives and works in Brooklyn, New York.

http://www.kumasijbarnett.com/









From Ms. McLaughlin:

Lucians speaks with seniors about hard work, creativity and being fearless!



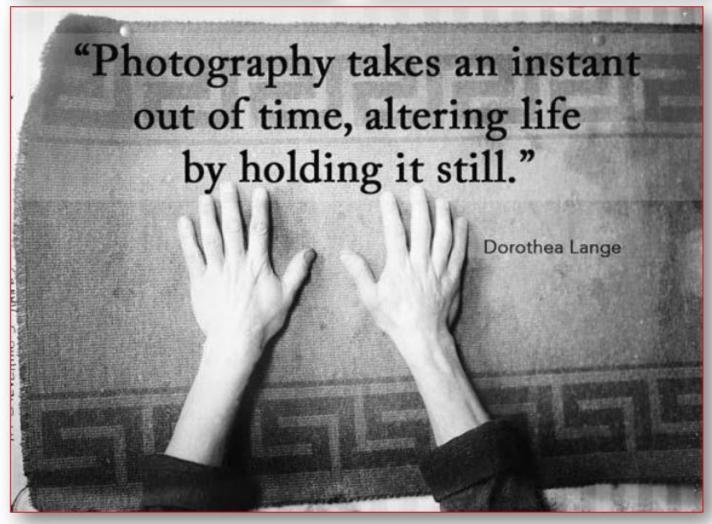




Our board member and commercial photographer JJ Sulin walks junior photo students through an advanced lighting demo after his conversation with them during career week.











From Ms. Farrelly:

VP of Philip Lim and Art and Design Alumni Tsui Pappas, explained the design process her and

her team undertake to create their collection presented in Fashion Week. She answered questions and discussed various professional opportunities in today's industry.

Fashions fade, style is eternal."

- Yves Saint Laurent

From Mr. Landegger:

Filmmaker and client of the Art and Design Agency, Jonathan Pillot speaking about his journey from being a lawyer in the entrainment business to follow his dreams and becoming a filmmaker.





Bryan Glover, an innovator of schools in the DOE, asked our students to help him brainstorm and design the future of education.

Dumeetha Luthra spoke about her journey as a BBC journalist and now startup creator of Take Pause a company trying to design the experience of meditation in virtual reality.





Zephira was an Art and Design alumna that landed an amazing job through the internship program right out of high school working for client like Blonde, Neil Young and an assortment of high profile brands.

The Door came to Art and Design to offer out sophomores and juniors an internship working for The Gap, Old Navy and the Banana Republic as retail assistants and visual merchandisers.



From Mr. Lassen:



Kelsy Bitong - Alumnus of Art and Design's Cart ooning program and currently a junior at Parsons. She presented to the Sophomore classes about her art, navigating college, preparing for college at art and design and working freelance on illustrations, cart oons and animations.

Sam Vivano -Illustrator,

Cartoonist and Caricature for 16 years and Former VP and Art Director for MAD Magazine for 19 years. He presented to the Junior and Senior Cartooning classes about his journey as an artist, an art director and advice on how he to become better than professionals.



Ryan Flanders -

Former Design Director and



Comics Editor for MAD Magazine for 17 years. He presented to the Junior and Senior Cartooning classes about how an article goes from writer to artist to roughs, revisions and to final art as well as different ways/forms of cartooning, using social media as an artist, the evolution of a cover and using animation for different media forms. He also talked about what art directors look for, how to get noticed as an artist and how to act as an independent contractor with clients.

From Mr. Lundy:

Below is a photo of my speaker Rae Weyn Gonzalez.

She is a social media marketer at Scholastic and talked to my students about the importance and art of creating content for social media to increase

professional exposure.



From Mr. Harchol:

The film department had the following guest speakers during Career Week:

- Chris Hayes Camera operator on dozens of big-budget Hollywood films.
 Worked for directors including Alfonso Cuarón, Martin Scorsese, and Sidney Lumet.
- 2. Dan Sickles and Kevin Levine, director and producers of Dina, the Grand Jury prize winners of the 2017 Sundance Film Festival
- 3. Kevin Lopez, producer of three feature films and cofounder of LPZ Media, a non-profit organization that runs after-school film production programs for underprivileged youth. Kevin's organization has partnered with our film students to produce two films for HBO.
- 4. **Jonathan Pillot**, film producer and entertainment attorney who produced numerous films including "Against the Ropes", a major Hollywood production starring Meg Ryan.
- 5. Micheline Levine, entertainment attorney and executive producer of Wrestle, a new documentary which opens next week in New York and will air on PBS. Also present: Abby Levine, Micheline's husband, a Digital Imaging Technician on countless major Hollywood films.



More Career week highlights!!! See below:

From Ms. Alexander:

Here are some photos from the fashion classes during Career Week.

The first are *Maria Kent* (in the hat) from Black Haus Creative talking with some of the kids after her presentation.

Then we have *Eileen Shields*, an accomplished shoe designer, showing her collection.

Victor Quinones is a sneaker designer and also the parent of one of our sophomores.



Ms. Farrelly and Ms. Alexander Fashion Sophomore students participated Fashion Career Day sponsored by the Council of Fashion Designers of America and Workforce Development Institute. Students listened to industry panelists discuss fashion and technology. We observed demonstrations of an automatic cutting machine and a body scanner for custom sizing. At Tom's Son's International Pleating students learned the industrial process of pleating luxury fabrics.















A message from Ms. Reingold:

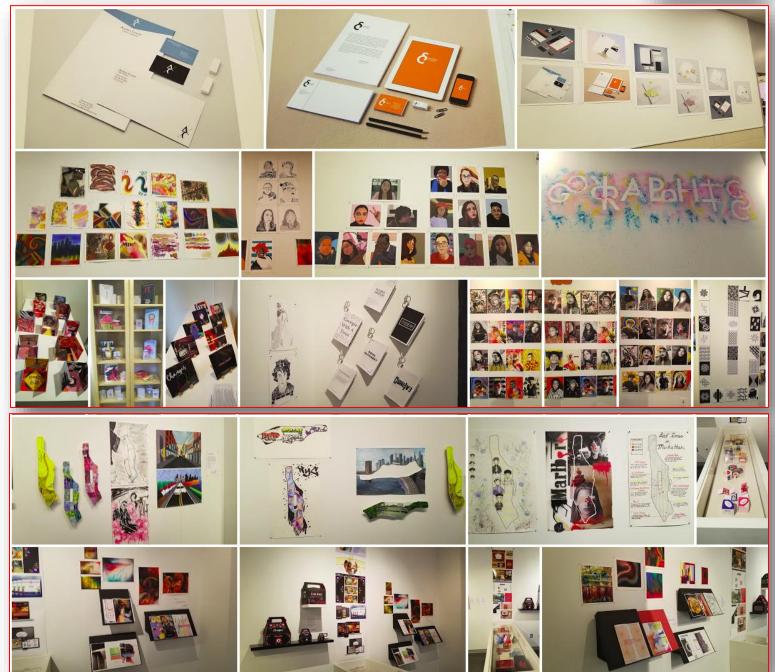
The famous fashion publicist Kelly Cutrone, CEO of People's Revolution, engaged the fashion juniors and seniors for 100 minutes on Friday with an intimate look into the fashion industry. The students were spell bound as Kelly answered questions, shared stories, and offered the students a real glimpse into what it takes to be a successful business woman in the fashion industry. The students had read her book "If you have to cry, go outside" in preparation of her visit. The students are invited to attend her fashion show the following week. This event started our career week which will run through next Friday February 15.



SPOTIGH on Art and Design

Congratulations to all of the graphic design students and their teachers (Mr. Bencsko and Mr. Spaterella) for their outstanding exhibit in the Kenny gallery. A special thanks to Mr. Brinegar for curating the show.

















A message from Mr. Familia:

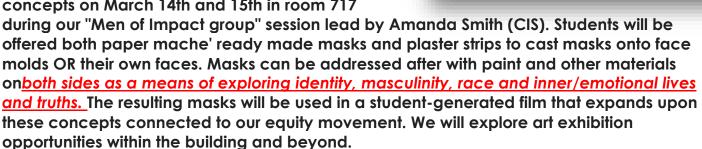
On Friday, March 1st, we conducted a **Screening** of "The Mask You Live In." It was followed by a group discussion about the film with students concerning how it resonates and reflects their experience as young men of color.

http://therepresentationproject.org/film/themask-you-live-in-film/

The purpose of the screening is to make a connection around our equity movement and furthering our discussion about how to help bridge the gap among our students.

We will embark on the following within the next 2 weeks:

-Following up with art therapy workshops incorporating mask-making to expand upon these concepts on March 14th and 15th in room 717









A message from Ms. Vachicouras:

Below is a photo collage of our participation in judging a Cad competition work for the CTEA HS. This took place at an architect's office in Freeport, LI. These are my fellow architects that I am affiliated with in the AIA Queens Chapter. I even had Mr. Rabel join us in the judging. It took place on Feb 9th, 2019. I have been networking with them all to get this competition going with our school for the upcoming years. There is also an AIA Scholarship Foundation where I am trying to get them to allow our students to apply as well. I'm networking & trying to be competitive with our CTE schools.

Thank you for all you do for our students Ms. Vachicouras!!!



Congrats to the CTEA HS Students who participating in the NEF High Speed Study Zone Design Project, 2019.

We wish to thank our sponsors, and volunteer Judges, from the

AIA Queens Chapter, the HS of Art & Design, and NAWIC NY Chapter members!



SPOTLEH on Art and Design

Prior to the February break COSA conducted Respect for All week; activities involving anti-bullying, LGBTQ, Diversity Day, and No One Else Eats Alone. Below

are some pictures:













































Congratulations to our TOP five students based on the GPAs from the 2018 fall semester!!!



SPOTLEH on Art and Design

Congratulations to our Students of the Month!!! See below:

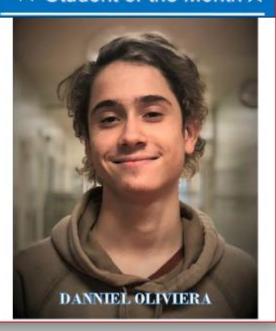


★ Student of the Month★



SOPHOMORE

★ Student of the Month ★



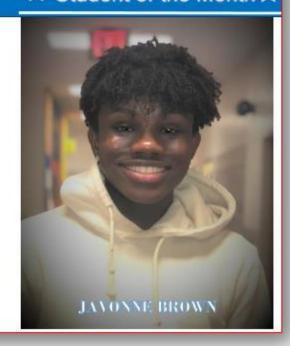
JUNIOR

* Student of the Month *

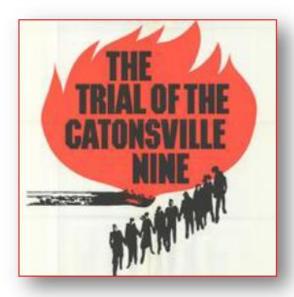


SENIOR

★ Student of the Month ★



Mr. Davis's AP US History students had the amazing opportunity to see a production of The Trial of the Catonsville Nine by the Transport Production Group. The Catonsville Nine were nine Catholic activists who burned draft files to protest the Vietnam War. On May 17, 1968, they went to the draft board in Catonsville, Maryland, took 378 draft files, brought them to the parking lot in wire baskets, dumped them out, poured over them homemade napalm, and set them on fire. They each received jail sentences for their actions.



The students all enjoyed the show and the actors and production staff we extremely impressed by their level of enthusiasm and thoughtful questions after the production.

Special thanks to the PTA for sponsoring this unforgettable experience.





The High School of Art & Design PTA presents:



On February 16th and 17th, our PTA spearheaded the second edition of fanfaire: Fanfaire NYC is an annual two-day festival featuring over 125 artists and vendors selling comics, prints and swag. Award-winning guest speakers provide insights about their careers and creative process. Additionally, fans and aspiring artists attend costume contests, panel discussions, workshops and

portfolio reviews. This event was absolutely AMAZING!!! Thank you to the PTA, Miguel Chavez (PTA President), the PTA Executive Board, and all of the volunteers for making this happen. Below you will find the sponsors and pictures of the event:







SPOTLEH on Art and Design

On Friday, February 8th, our very own Richard Weinstein was honored at UFT headquarters as a recipient of the **Outstanding CTE Educator Award**. **Congratulations Richard**!!! See below:

Congratulations on your Outstanding Career and Technical Education Educator award!

The United Federation of Teachers would like to honor you at our 2019 Career and Technical Education Awards Recognition Ceremony. We will be presenting you with the **Outstanding**CTE Educator Award for your commitment and dedication to your students and advancing the career tech program in your school. [...]

I look forward to seeing you and your guests at the Career and Technical Education honoree reception on Friday, February 8 and the 2019 CTE Awards Recognition Ceremony on Friday, February 8!

Sincerely,

Sterling Roberson

Vice President for Career and Technical Education High Schools United Federation of Teachers







Alumni in the news:

James Haywood Rolling Jr. Appointed VPA's Inaugural Director of Diversity, Equity and Inclusion

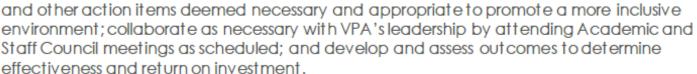
Friday, September 21, 2018, By Erica Blust

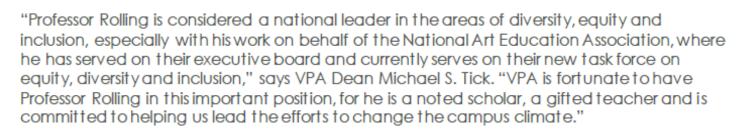
COLLEGE OF VISUAL AND PERFORMING ARTSDIVERSITYINCLUSION

James Haywood Rolling Jr.

James Haywood Rolling Jr., dual professor of art education and teaching and leadership in the College of Visual and Performing Arts (VPA) and the School of Education and the chair of art education, has been appointed VPA's inaugural director of diversity, equity and inclusion.

In this new role, Rolling will lead VPA's diversity and inclusion initiatives in conjunction with the University's chief diversity officer; establish and lead a college-wide committee with faculty, staff and students to facilitate projects, programming





"I am excited to have been appointed by Dean Tick to support the commitment of my VPA colleagues toward the common goal of greater diversity, equity and inclusion at Syracuse University," says Rolling. "One of the great satisfactions of leadership is in helping one another



achieve collective goals we cannot fully attain as individuals. I look forward to beginning this work."

Rolling is a past member of the board of directors of the National Art Education Association (NAEA), serving as higher education division director from 2011-13. He is the 2014 recipient of the National Higher Education Art Educator Award for outstanding service and achievement of national significance and just completed a three-year term (2015-17) as senior editor of Art Education, the bimonthly journal of NAEA.

Rolling has written grant project proposals garnering more than \$2 million of external funding since 2014. He is the founder of the 4A Arts & Creative Literacies Academy, a college-community partnership between Syracuse University Art Education and Dr. Edwin E. Weeks Elementary School. 4A Academy features a cross-disciplinary STEAM education instructional format exploring the arts and sciences and serving more than 800 students in grades K-5 daily.

Rolling has been a commissioner-at-large on the NAEA Research Commission since 2014 and is its newly elected associate chair. He is also the author of "Swarm Intelligence: What Nature Teaches Us About Shaping Creative Leadership" (St. Martin's Press), a surprising look at the social origins of creativity, and the "Arts-Based Research Primer" (Peter Lang Inc.), both published in 2013.

Rolling earned an M.F.A. in studio arts research at Syracuse University and a B.F.A. at the Cooper Union School of Art. Looking back over the arc of his career from elementary school art teacher to teacher educator, Rolling cites his work teaching 3D design and sculpture over two consecutive years to high school students enrolled in Cooper Union's Saturday Art Program as his genesis for understanding the necessity of an art and design education in the present age—providing a catalyst for diverse and creative identities exploding into existence.

From Ms. Reingold:

Dr. Rolling accepted our invitation to be the commencement speaker for this year's graduating class at Hunter College on June 25.



SPOTICIII on Art and Design

On the week of February 4th we conducted award ceremonies for both the 9th and 10th grades. We had record breaking awards for these two grades. A special thanks to Mr. McCalla and Mr. Familia for spearheading this event. See pictures below:



SPOTLEHT on Art and Design

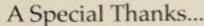
Congratulations to all of the cartooning students for their **OUTSTANDING** exhibit in the Kenny Gallery. A special **thank you** to Mr. Pasetsky and Mr. Lassen for honing the talents of these students as well as Mr. Brinegar for curating the show. Below are some pictures:



CARTOONING SHOW 2019



INSTRUCTORS MR. LASSEN . MR PASETSRY



The Cartooning department would like to thank the following people:

- Nya Rashad for designing the mural.
- Brianna Andrews, Wynta Carter, Tianna Lewis, Carly Quiles, Kiana Tucker, and Cynthia Xie for assisting Nya in painting the mural
- John Brinegar for his efforts in designing and hanging of the show.
- Rohanie Balgobin for the creation of all the student labels.
- Principal Manuel Ureña and A.P. of Art Elma Reingold for their support of the Cartooning department.









SPOTLEHT on Art and Design

A & D serving the community and planting the seeds of its future:

over seven years ago A and D students designed the artwork that covers the tables at Wholefoods which occupies a portion of our building. If you visit the store you will see pictures memorializing the event. Upon further inspection you will also see a former student who is currently one of our teachers; Ashton Agbomenou. You will also





SPOTLEH on Art and Design

A Message from Mr. Harchol:

Below is a short summary of the partnership we were invited into. We are receiving this opportunity free of charge because of the reputation and caliber of our film students. The only other school invited to participate in this production is Frank Sinatra.



Partnership with HBO and LPZ Clnetech

LPZ Cinetech In conjunction with HBO would like to work with a group of Art & Design Film students on producing TWO short films between Feb and June. LPZ Cinetech / HBO will work with approx. 10 - 15 film students on both films, ideally a Doc and a Narrative. An HBO mentor will be assigned to this group of Film Students, providing feedback on edits, working on production shoots when available, and meeting with the students on some production meetings. An HBO Producer will also offer HBO resources needed for this group of students to produce their films, i.e. editorial support, equipment, studio space, talent, etc...One or both films will be screened at the End of Year LPZ Cinetech / HBO Student film screening on June 6th, 2019 at HBO Headquarters with red carpet, networking mixer, keynote speakers, and screening. Students participating will also be invited to routine HBO production set visits. Additionally, film teachers and teaching artists will be invited to the HBO

Headquarters at least once a month to participate in brainstorming sessions with our partnering HBO mentors.

So exciting!!!!





Men of Impact

Recently our Equity Team and Black and Latino Men of Impact students presented to our Superintendent, Vivian Orlen, and Stacey Walsh from the DOE Central Based Support Team. The presentation was poignant and very moving; it included information regarding data related to Black and Latino males, instructional supports, connections to our School-wide Instructional Action Plan (SIAP), school systems to support them, etc. The most powerful component of the presentation was when the young men presented; they shared their truth.



Thank you to **the Equity Team** for spearheading this event! Below are some pictures:

