

# Privacy Policy

Powhatan Education Foundation (“PEF” “we,” or “us”) knows that you care how information about you is used and shared. This Privacy Policy explains what information of yours will be collected by the Powhatan Education Foundation when you use the Powhatan Education Foundation Service, how the information will be used, and how you can control the collection, correction and/or deletion of information. We will not use or share your information with anyone except as described in this Privacy Policy. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources. Capitalized terms that are not defined in this policy are defined in our Terms of Use.

## Information We Collect

**User-Provided Information:** You provide us information about yourself, such as your name and e-mail address, if you communicate with us. If you correspond with us by email, we may retain the content of your email messages, your email address, and our responses. We may also retain any messages you send to or through the Service.

**Cookies Information:** When you visit the Service, we may send one or more cookies – a small text file containing a string of alphanumeric characters – to your computer that uniquely identifies your browser and lets Powhatan Education Foundation help you log in faster and enhance your navigation through the site. A cookie may also convey anonymous information about how you browse the Service to us. A cookie does not collect personal information about you. Powhatan Education Foundation uses both session cookies and persistent cookies. A persistent cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the site. Persistent cookies can be removed by following your web browser’s directions. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of the Service may not function properly if the ability to accept cookies is disabled.

**Log File Information:** Log file information is automatically reported by your browser each time you access a web page. When you register with or view our site, our servers automatically record certain information that your web browser sends whenever you visit any website. These server logs may include information such as your web request, Internet Protocol (“IP”) address, browser type, referring /exit pages and URLs, number of clicks, domain names, landing pages, pages viewed, and other such information.

**Clear GIFs Information:** When you use the Service, we may employ clear GIFs (also known as web beacons) which are used to track the online usage patterns of our users anonymously. No personally identifiable information from your Powhatan Foundation account is collected using these clear GIFs. In addition, we may also use clear GIFs in HTML-based emails sent to our

users to track which emails are opened by recipients. The information is used to enable more accurate reporting, improve the effectiveness of our marketing, and make Powhatan Education Foundation better for our users.

## **How We Use Your Information**

We use the personal information you submit to operate, maintain, and provide to you the features and functionality of the Service.

By providing Powhatan Education Foundation your email address you consent to our using the email address to send you Service-related notices, including any notices required by law, in lieu of communication by postal mail. You also agree that we may send you notifications of activity on the Service to the email address you give us. We may also use your email address to send you other messages, such as newsletters, changes to features of the Service, or special offers. If you do not want to receive such email messages, you may opt out by emailing us at [powedfoundboard@gmail.com](mailto:powedfoundboard@gmail.com). Opting out may prevent you from receiving email messages regarding updates, improvements, or offers. If you opt out of Service-related emails, you acknowledge and agree that you may not receive important information about the Service, including but not limited to, changes to this Privacy Policy.

Any personal information or content that you voluntarily disclose for posting to the Service becomes available to the public. If you request that we remove your information or content that we have posted to the Service, you acknowledge and agree that copies may remain viewable in cached and archived pages of the Service, or if other Users have copied or saved that information.

Powhatan Education Foundation reserves the right to remove any content, information, or material on the Service for any reason or no reason, including without limitation if in our sole opinion such information or material violates, or may violate, any applicable law or our Terms of Use Agreement, or to protect or defend our rights or property or those of any third party. Powhatan Education Foundation also reserves the right to remove information upon the request of any third party.

## **How We Share Your Information**

**Personally Identifiable Information:** Powhatan Education Foundation will not rent or sell your personally identifiable information to others. Powhatan Education Foundation may share your personally identifiable information with third parties solely for the purpose of providing services to you. If we do this, such third parties' use of your information will be bound by a policy at least as protective as this Privacy Policy. We may store personal information in locations outside the direct control of Powhatan Education Foundation (for instance, on servers or databases co-located with hosting providers).

From time to time, we may run contests, special offers, or other events or activities (“Events”) on the Service together with a third party partner. If you provide information to such third parties, you give them permission to use it for the purpose of that Event and any other use that you approve. We cannot control third parties’ use of your information. If you do not want your information to be collected by or shared with a third party, you can choose not to participate in these Events.

Except as otherwise described in this Privacy Policy, Powhatan Education Foundation will not disclose personal information to any third party unless required to do so by law or subpoena or if we believe that such action is necessary to (a) conform to the law, comply with legal process served on us or our affiliates, or investigate, prevent, or take action regarding suspected or actual illegal activities; (b) to enforce our Terms of Use, take precautions against liability, to investigate and defend ourselves against any third-party claims or allegations, to assist government enforcement agencies, or to protect the security or integrity of our site; and (c) to exercise or protect the rights, property, or personal safety of Powhatan Education Foundation, our Users or others.

**Non-Personally Identifiable Information:** We may share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with interested third parties to help them understand the usage patterns for certain Powhatan Education Foundation services.

Powhatan Education Foundation may allow third-party ad servers or ad networks to serve advertisements on the Service. These third-party ad servers or ad networks use technology to send, directly to your browser, the advertisements, and links that appear on Powhatan Education Foundation. They automatically receive your IP address when this happens. They may also use other technologies (such as cookies, JavaScript, or web beacons) to measure the effectiveness of their advertisements and to personalize the advertising content. Powhatan Education Foundation does not provide any personally identifiable information to these third-party ad servers or ad networks without your consent. However, please note that if an advertiser asks Powhatan Education Foundation to show an advertisement to a certain audience and you respond to that advertisement, the advertiser or ad-server may conclude that you fit the description of the audience they are trying to reach. The Powhatan Education Foundation Privacy Policy does not apply to, and we cannot control the activities of, third-party advertisers. Please consult the respective privacy policies of such advertisers for more information.

## **How We Protect Your Information**

The Powhatan Education Foundation uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. We cannot, however, ensure or warrant the security of any information you transmit to Powhatan Education Foundation and you do so at your own risk. Once we receive your transmission of information, Powhatan Education Foundation makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such

information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. You are solely responsible for controlling access to your email communications from Powhatan Education Foundation at all times.

### **Compromise of Personal Information**

In the event that personal information is compromised as a result of a breach of security, Powhatan Education Foundation will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Privacy Policy, or as otherwise required by applicable law.

### **Your Choices About Your Information**

You may, of course, decline to submit personally identifiable information through the Service, in which case Powhatan Education Foundation may not be able to provide certain services to you. You can review and correct the information about you that Powhatan Education Foundation keeps on file by contacting us directly at [powedfoundboard@gmail.com](mailto:powedfoundboard@gmail.com).

### **Children's Privacy**

Protecting the privacy of young children is especially important. For that reason, Powhatan Education Foundation does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register as Members. If you are under 13, please do not send any information about yourself to us, including your name, address, telephone number, or email address. No one under age 13 is allowed to provide any personal information to or on the Service. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at [powedfoundboard@gmail.com](mailto:powedfoundboard@gmail.com).

### **Links to Other Web Sites**

We are not responsible for the practices employed by websites linked to or from our website, nor the information or content contained therein. Please remember that when you use a link to go from our website to another website, including without limitation social networking websites, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including those that have a link on our website, is subject to that website's own rules and policies. Please read over those rules and policies before proceeding.

### **Notification Procedures**

It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business related purposes, to you via email notice, written or hard copy notice, or through conspicuous posting of such notice on our website, as determined by

Powhatan Education Foundation in its sole discretion. We reserve the right to determine the form and means of providing notifications to you, provided that you may opt out of certain means of notification as described in this Privacy Policy.

### **Changes to Our Privacy Policy**

If we change our privacy policies and procedures, we will post those changes on our website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. Changes to this Privacy Policy are effective when they are posted on this page.

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this website, please contact us at [powedfoundboard@gmail.com](mailto:powedfoundboard@gmail.com) or send mail to:

The Powhatan Education Foundation

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