

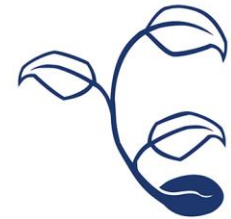
Pocantico Hills 2018 Summer Recreation

Pool Program

Camp Program



LEARNING • ACHIEVEMENT • GROWTH • DIRECTION



2018 Recreational Swimming Program

Jeff McClung,
Rivertown
Aquatics



2018
Recreational
Swimming
Program

Program ran
Memorial Day through Labor Day

- Early Morning Lap Swim
- September Weekends



2018 Recreational Swimming Program

Decision to move to pool management company

- Improved Service
- Overall Professionalism
- Adequate Staffing
- Training and Expertise



2018 Recreational Swimming Program

2018 Summer Services

- Certified Pool Operator
- Aquatics Director, Assistant Aquatics Director, Aquatics Coordinator
- Life Guarding/Swim Instructors Staff
- Swimming and Diving Coach Staff



2018 Recreational Swimming Program

2018 Staffing

- Met or exceeded staffing requirements to maintain pool/camp operations
- Met priority of employing Pocantico residents
- Provided continued employment for Pocantico resident staff after the summer



2018 Recreational Swimming Program

Safety was a Primary Goal: No Major Incidents

- Main Pool: 5 in-water rescues, 5 reaching rescues, minor scrapes and bee stings
- Wading Pool: 8 reaching rescues
- Camp: 1 injury requiring stitches, 1 water rescue

Reaching Rescue - Reaching rescues are safe, simple, and effective. Poor swimmer may get into trouble as soon as he enters water. Rescuer extends a hand or rescue tube to pull the victim to the side.

In Water Rescue – Rescue performed by a lifeguard that required the lifeguard to enter the pool to assist and pull a swimmer to the side of the pool.



2018 Recreational Swimming Program

Operations and Performance

- Worked closely to meet member needs
- Pool was clean and operational throughout season
- Chemicals were maintained to Westchester County DOH requirements
- Performed basic repairs and ordering of supplies
 - Reduced workload on Pocantico staff



2018 Recreational Swimming Program

Summer Activities

- 4th of July
 - Family Relay
 - Family Floats Afternoon
- Provided staffing so young swimmers could jump from diving boards
- Labor Day
 - Water Basketball
 - Diving Well Games
 - Wading Pool Games with younger swimmers



2018 Recreational Swimming Program

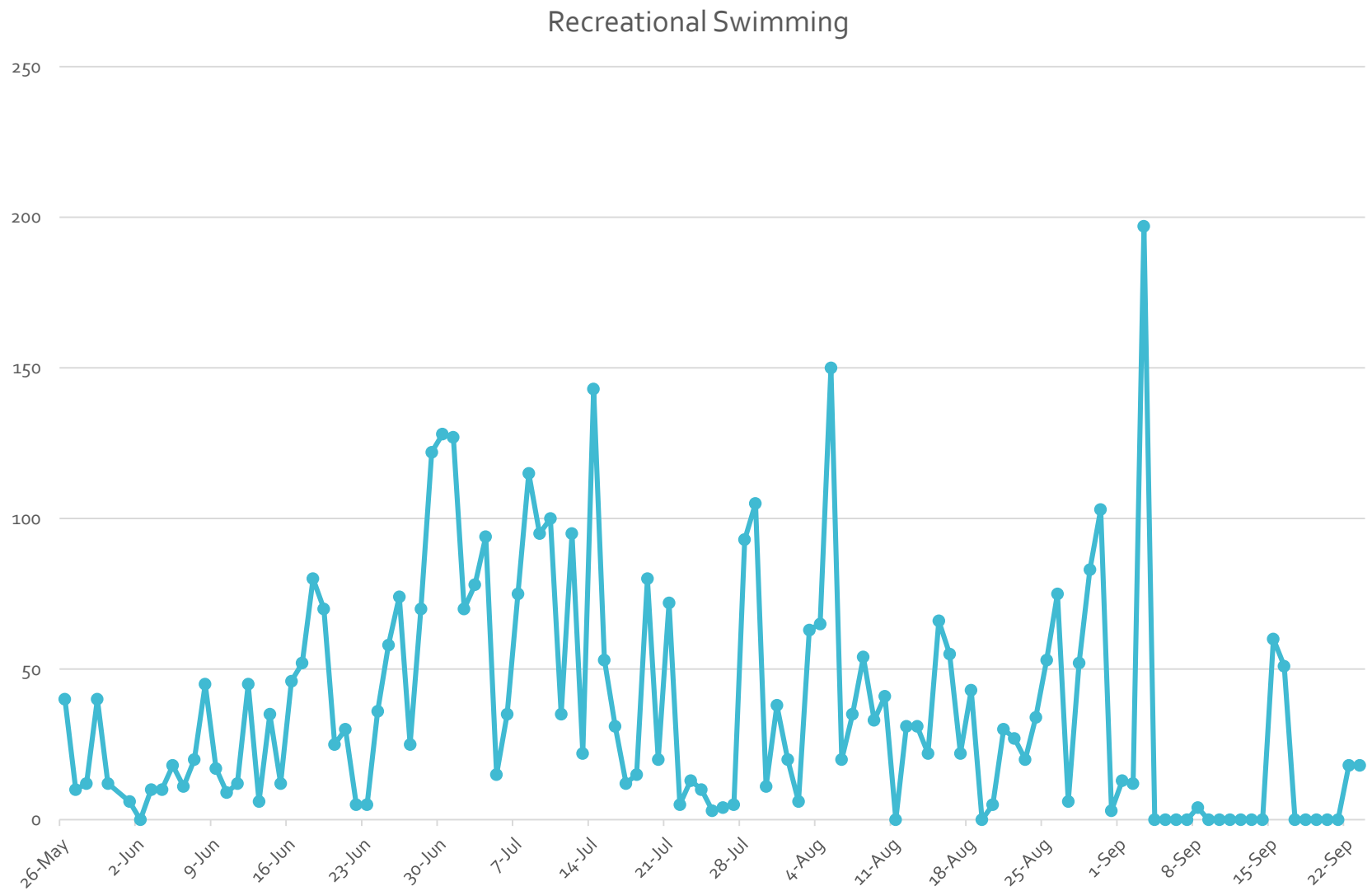
Swim in Physical Education Classes

- Provided instruction during class in June and September (weather permitting)
- Students improved in swimming ability and performance
 - Swimmer afraid of water learned to put face in water and could kick around pool alone
 - After lessons, swimmers were able to complete swim test and join swim team



2018
Recreational
Swimming
Program

Pool Usage



2018 Recreational Swimming Program

Pool Usage

- Averaged 5.5 swimmers for morning swim
- June - August with swim team rental – averaged 35 morning swimmers
- June - July Swim Team 3pm to 5pm averaged 75 swimmers and 16 divers

(capacity is 350 in Main Pool and 50 in Wading Pool)



2018 Recreational Swimming Program

Average Daily Pool Usage

(M-F 3pm-8pm, Weekends 12pm-8pm)

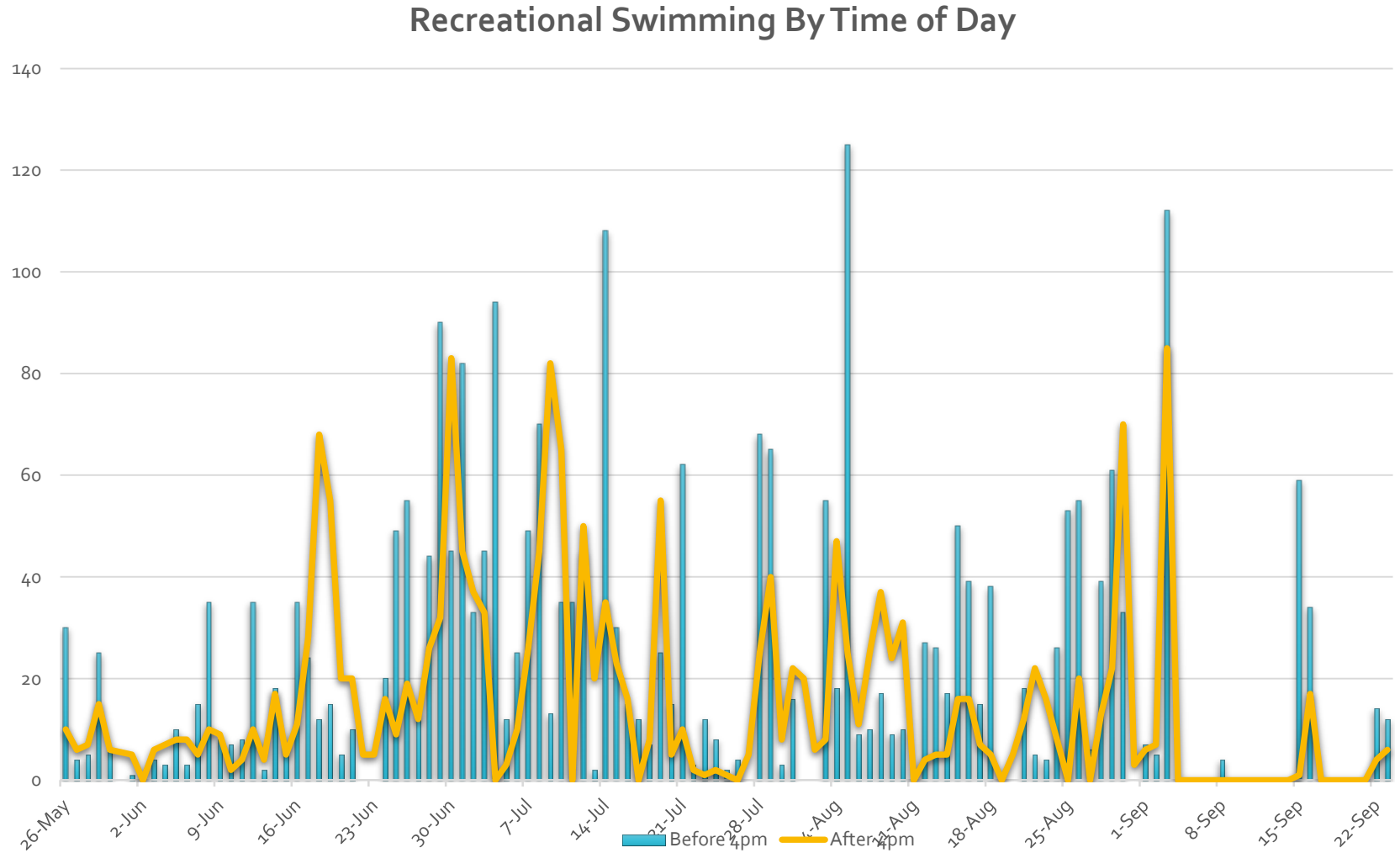
- May – 23 swimmers
- June – 37 swimmers
- July – 54 swimmers
- August – 41 swimmers
- September – 16 swimmers

(capacity is 350 in Main Pool and 50 in Wading Pool)



2018 Recreational Swimming Program

Pool Usage by Time of Day



2018 Recreational Swimming Program

Pool Usage by Time of Day

Community Average Daily Usage –
excluding swim team and camp
(M-F 3pm-8pm, Weekends 12pm-8pm)

Before 4 pm

- May – 16 swimmers
- June – 23 swimmers
- July – 39 swimmers
- August – 29 swimmers
- September – 11 swimmers

(capacity is 350 in Main Pool and 50 in Wading Pool)



2018 Recreational Swimming Program

Pool Usage by Time of Day

Community Average Daily Usage –
excluding swim team and camp
(M-F 3pm-8pm, Weekends 12pm-8pm)

After 4 pm

- May – 9 swimmers
- June – 17 swimmers
- July – 21 swimmers
- August – 16 swimmers
- September – 6 swimmers

(capacity is 350 in Main Pool and 50 in Wading Pool)



2018 Recreational Swimming Program

Areas for Continued Growth

- Membership Verification
- Locker Room Cleanliness
- Coordinate Camp Staffing
- Lifeguard Training and Attentiveness



2018 Recreational Swimming Program

District Feedback:

- Rivertown Aquatics was responsive and adaptive to our needs and requests
- High level of cooperation with Summer Day Camp
- High level of cooperation with facilities staff
- Improved overall recreational program with management company
- Costs came in under budget
- Overall positive community response



2018 Summer Day Camp Program

Director:
Ryan King
Assistant
Director:
Kerry Papa



2018
Summer
Day Camp
Program

July 2 through
August 10

Recruitment of new leadership

- New camp director
- New camp assistant director
- Redesign of camp program
 - New activities
 - New events
 - New trips
 - Age appropriate programming for early childhood groups
 - Increased choices for middle school campers



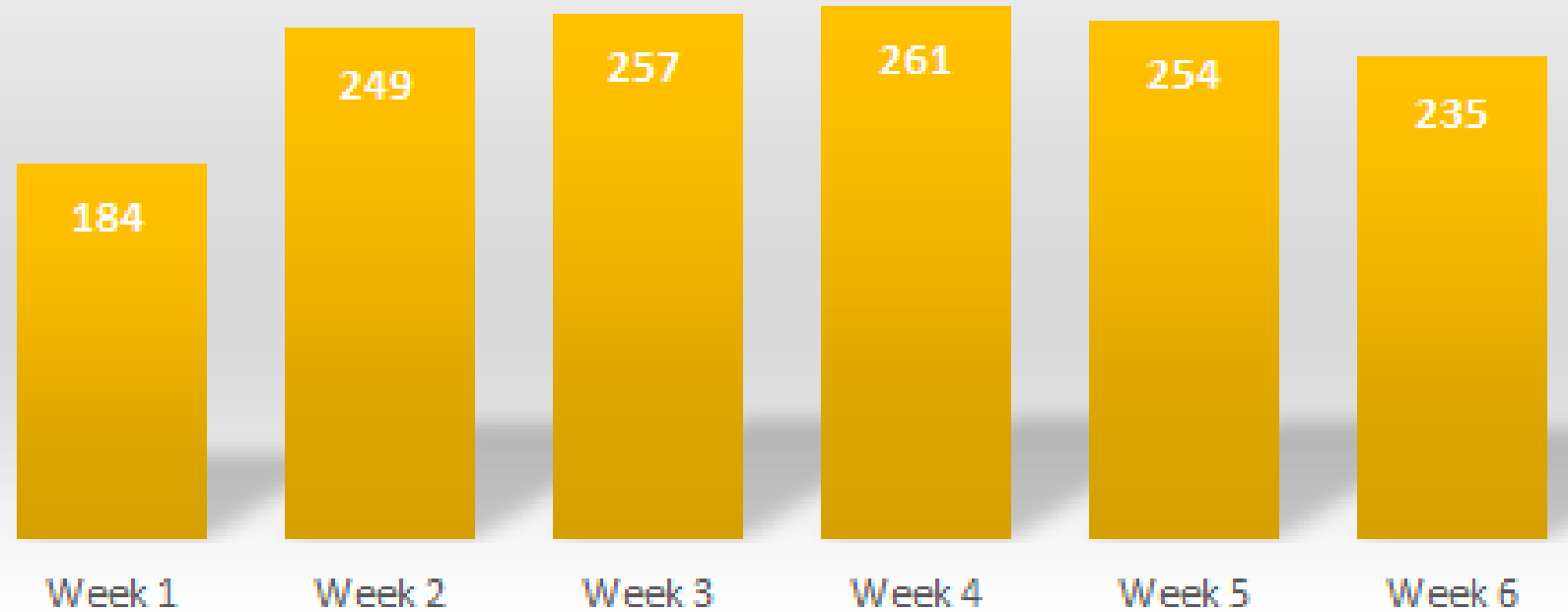
Summer 2018

A wonderful
camp season
filled with
friendship,
adventure
and fun!



PreK-Teen Camper Enrollment 2018

Weekly Enrollment Summer 2018



Rivertown Aquatics Partnership

Swim Instruction

Swim and Dive
Clubs

Color Games
Collaboration

DOH Compliance



Community Survey Results: Highlights

Improved
Organizational
Structure and
Communication

Pool Schedule,
Aquatic Instruction
and Water Slide

Trips and Special
Events

Clubs and Camper
Choice



Community Survey Results: Areas for Continued Growth

Special Activities and
Additional Trips

Increased Connections
Between Head Counselors
and Parents

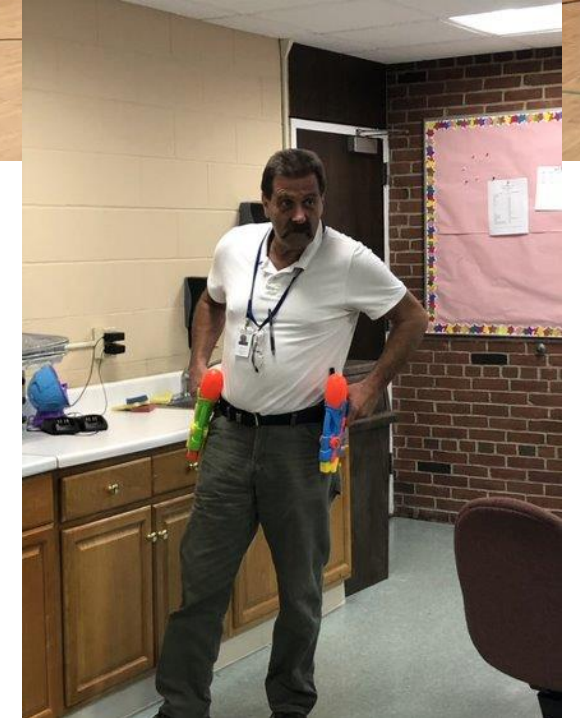
Online Registration
Options

New Personalized
Communication Methods



Staff Highlights and Recommendations

- New Activities and Program Ideas were well received.
- Achieved Compliance with Department of Health
- Looking to Further develop Age Specific Programming (Elementary and Middle School)
- Continue to Honor and Build Upon Camp Traditions
- Expand Orientation
- Over 85% of seasonal staff reported a desire to return in the future



A Look Ahead to Summer 2019...

- Build On The Successes of 2018!
- Enrich Age Specific Schedule and Activities
- Consider Staffing Needs
- Look To Develop New Partnerships With Local Organizations
- Ideas For New Programming and Trips



2018 Summer Day Camp Program

District Feedback

Strengths:

- Enthusiasm of campers and staff
- Strong interpersonal connections
- Improved communications
- Creative planning
- Program development

Planning Considerations:

- Expansion of Pre-K Program
- Review of organizational structure for enhanced supervision
- Review of salary structure to support recruitment and retention



Pocantico Hills 2019 Summer Recreation

Pool Program

Camp Program



LEARNING • ACHIEVEMENT • GROWTH • DIRECTION

