



PTA 2016-17 Plan

Building on Past Success and Creating New
Opportunities

Advocating for Strong Academics

Fundraising

Inspiring School Spirit

Robin Semple Perallon – President

Mary Morris – Treasurer

Carol Davis - Secretary

@July 3, 2016

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Proposed Meeting Dates – 2nd Saturday of Every Month 10-12
noon (with a couple of exceptions):

September 17th

October 22

November 12th

December 10th

January 21st

February 11th

March 11th

April 8th

May 20th

June 10th

Proposed SLT Meeting Dates – Monday, 3:00 – 5:00 p.m. :

September 19th

October 24

November 14th

December 12th

January 23rd

February 13th

March 13th

April 10th

May 22nd

June 12th

Proposed Fundraising Activities

- ▶ Candy sales
- ▶ Bake sales
- ▶ Ice Cream Sales
- ▶ Special Events
- ▶ Local Business Outreach
- ▶ Corporate Outreach
- ▶ Dine-to-Donate Days
- ▶ Local Government Outreach

Candy sales

World's Finest Chocolate will be ordered and delivered in time for the first PTA meeting also known as the Welcome Back Breakfast.

Volunteer, Melissa Greene has agreed to place the order and facilitate delivery projected for September 13th.

The candy release form used last year will be updated and utilized.

► Bake sales

The famous monthly PTA bake sale will continue. This year on the 3rd Thursday of the Month beginning in September. The first sale is the only exception to the 3rd Thursday timing. Volunteer Irene Hamm has suggested that she will provide chocolate covered pretzels for sale as well:

Proposed Dates

September 22nd (exception)

October 20th (This sale will include Coffee)

November 17th

December 15th (This sale will include hot pretzels)

January 19th

February 16th

March 16th

April 20th

May 18th

Special Events

Kohls Community Day -- July 14th Managed by Mary Morris

International Festival – March TBD Managed by Robin Semple Perallon

Comedy Night – Fall & Spring TBD Managed by Melissa Greene

Skating Party – Gathering More Information

Paint Party -- February TBD —Managed by TBD

Holiday Fair – December 12th —Managed by All

Black History Month Program – February 13th or 17th –

Managed by Robin Semple Perallon

Bowling Night -- TBD

Mother's Day Fair/Pamper Day – May 12th – Managed by All

McKee Community Day – Gathering More Information

Staten Island Yankees Night – May 2017 --Gathering More Information

► Local Business Outreach

Letter solicitation of local businesses for in-kind support, certificates, financial and other offerings with follow-up phone calls and visits underway. List is developed and letter written already.

► Corporate Outreach

Proposals for more substantial support to the school in coordination with Ms. Henry and others.

Determine and develop this summer and fall

► Local Government Outreach

These two areas require careful coordination and strategy development with Ms. Henry. Ideally, if she can provide 3 three key goals in this area that we can help advance, that would be best.

► Dine-to-Donate Days

Five Below

August 19th-21st,

Nov 25th-7th

March 31st- April 2nd

Modell's

August 19th- September 15th

November 25th- December 22nd

Miller's Ale House

October 19th

Charlie Brown's

October 25th

Perkins

Sept. 30th

Oct. 28

Nov. 18th

December 16th

January 27th

February 17th

March 31st

April 28th

May 19th

► Other Activities

- Monthly Speaker Series at PTA Meetings
- Parent Teacher Appreciation Days - Fall report card, spring report card
- Student Community Service Opportunities for attending PTA meetings, helping, attending other community events to represent McKee
- Teacher Holiday Party
- Personal Appeals
- Crowdsourcing campaign

