

**WESTBROOK BOARD OF EDUCATION
EDUCATE, CHALLENGE, & INSPIRE**

<p>WESTBROOK BOARD OF EDUCATION Wednesday, January 24, 2024 @ 7:30 pm (Rescheduled from 1/16/24) Communications and Marketing Subcommittee WHS Library</p>

MINUTES

Members present: M. Luft, S. Greaves, E. Fernandes, K. Walker

Also present Superintendent Kristina J. Martineau

- I. Call to Order: The Communications and Marketing Committee was called to order at 7:24 p.m.
- II. Approval of Minutes
 - 1. April 18, 2023: MOTION by S. Greaves and SECOND by K. Walker to approve the minutes of April 18, 2023. Vote unanimous.
- III. Election of Chairperson: MOTION by S. Greaves to re-elect M. Luft as Chairperson of the Communications and Marketing Subcommittee. SECOND by K. Walker. Vote unanimous.
- IV. Hall of Fame: Discussion on next steps for Hall of Fame 2024 - Superintendent Martineau will send out reminders for nominees. Nominations are due March 1. The Committee will then meet late March /Early April to designate the Nominee, which will allow enough time to plan to attend Graduation if they choose to do so.
- V. Committee Focus – 2023-2024: The next meeting will focus on discussing BOE Communications goal and how to achieve it..
- VI. Adjourn: MOTION to adjourn at 7:40 p.m. by S. Greaves and SECOND by K. Walker. Vote unanimous.

Respectfully submitted,

Christine Kuehlewind, Board Secretary

Cecilia S. Lester, Board Recording Clerk

