Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_

Presentation

\_\_\_\_\_\_\_ Title slide (Company, Name, class, period, date, logo)

\_\_\_\_\_\_\_ Preview slide – bullets and tells what you are going to talk about in your presentation

\_\_\_\_\_\_\_ Company summary slide – tell us about what your business is

\_\_\_\_\_\_\_ Product and price slide – tell about your product – advantages and features that make it better and the price range – may need two slides for this and try to include a photo (from the internet that is close to what you are doing perhaps)

\_\_\_\_\_\_\_ Distribution slide - where and how are you going to get your product to the customer?

\_\_\_\_\_\_\_ Promotions slide – tell us where you are going to advertise and why and show us your advertisements, promotional items like coupons, and your logo or branding strategy

\_\_\_\_\_\_\_ Financials slide – describe your expenses and detail your income (how much you will sell at a certain price) and tell us your expected profit for the first year.

\_\_\_\_\_\_\_ Conclusion slide – summarize what you just told us.

Additional

\_\_\_\_\_\_\_ Use good presentation principles

\_\_\_\_\_\_\_ No more than three fonts on a slide (use bold or italics for emphasis and have one font as a header maybe and one for the body of a slide)

\_\_\_\_\_\_\_ No paragraphs – rule of seven – keep slides to only seven items per slide or seven words per bullet

\_\_\_\_\_\_\_ Colors – do your colors match your product or logo? Does the template you chose make sense for your product?

\_\_\_\_\_\_\_ Don’t read slides – use bullets as talking points and talk about more than what is on the slide

\_\_\_\_\_\_\_ Is your presentation clean, neat and simple? Not cluttered?