

WESTBROOK BOARD OF EDUCATION
EDUCATE, CHALLENGE, & INSPIRE

WESTBROOK BOARD OF EDUCATION Thursday, November 18, 2021 at 4:15 p.m. Communications and Marketing Subcommittee BOE Conference Room
--

Members Present:	Mary Ella Luft, Michele Brigham, Zachary Hayden Mike Esposito via telephone
Also Present:	Superintendent Kristina Martineau
Guests:	Athletic Boosters Representatives: Ken Brajczewski, Tom Ford

MINUTES

- I. Call to Order: The Communications and Marketing Subcommittee was called to order by 4:16 p.m. by M. Luft, Chair.
- II. Approval of Minutes
1. September 29, 2021: MOTION by Z. Hayden to approve the minutes of September 29, 2021 and SECOND by M. Brigham. Vote unanimous.
- III. Guest – Athletic Booster Representative(s): Ken Brajczewski and Tom Ford
Mr. Brajczewski and Mr. Ford gave an overview of the support the Athletic Boosters have provided to the athletic teams. The Boosters offer two \$500 scholarships each year. Many of the projects have been done through grants in conjunction with The Westbrook Foundation. Such projects include Roster Boards, Signs, and Portable P.A. System. A successful car wash took place with credit given to Caitlyn Eichler for her assistance. Mr. Brajczewski commented that he is appreciative of the camaraderie between the town and the school. A “Plunge” fundraiser is planned for January or February. The Booster Club has talked about providing pitching mounds for baseball, perhaps through a grant. He commented the Westbrook Foundation now offers an 80-20 percent option. Mr. Brajczewski commented that he is positive about the direction of the Athletic Department; although a small town, athletes give 150%. As a small school, we have to recruit athletes whereas larger schools have to make cuts. It is important to build the programs, both athletically and academically, to retain our students. One way is through coops with other schools. Superintendent Martineau mentioned opportunities for students academically as well such as virtually sharing language offerings.
- M. Luft conveyed appreciation to Mr. Brajczewski and to Mr. Ford.
- IV. Future Agenda Items and Invitations: The next scheduled meeting is January 27. An invite will be sent to the Music Boosters.
- V. Adjourn: MOTION to adjourn by Z. Hayden and SECOND by M. Brigham at 5:01 p.m. Vote unanimous.

Respectfully submitted,
Christine Kuehlewind, Board Secretary

Cecilia S. Lester, Board Recording Clerk

TBA at next meeting