## CENTRAL UNIFIED SCHOOL DISTRICT

4605 North Polk Avenue - Fresno, CA 93722

Phone: (559) 274-4700 • Fax: (559) 271-8200

# FOR IMMEDIATE RELEASE 

August 29, 2016

## CENTRAL UNIFIED LEADS THE VALLEY WITH SWAY CONCUSSION MANAGEMENT SYSTEM

Central Unified is one of the first districts in the Central Valley to implement Sway, an FDA-approved concussion management system which can be quickly and easily administered by a health professional with the use of an Apple cell phone, iPod, or iPad. Sway is an iOS mobile app that can monitor and administer protocol steps for students suspected of having a concussion.

In the event of a possible concussive injury during a game or practice, Central High School's athletic trainer can administer the Sway Balance test immediately on the sidelines. The goal is to implement Sway for all Central High School contact sports that are prone to concussions and eventually district-wide for all athletes.

Clinics and colleges throughout the country are now using Sway as part of their concussion management and many doctors have endorsed it. Central High School's head athletic trainer, Cortney Avery, will be conducting Sway baseline tests on athletes in the coming days.

Media are welcome to film a demonstration of the Sway baseline test and can schedule a time by contacting Sonja Dosti, Communications and Public Relations Officer, at 559-274-4700 x63119, or 559-495-5132 (cell).

