WESTBROOK BOARD OF EDUCATION EDUCATE, CHALLENGE, & INSPIRE

WESTBROOK BOARD OF EDUCATION

Thursday, December 1 @ 5:00 p.m.
Communications and Marketing Subcommittee
BOE Conference Room

MINUTES

Members Present: Mary Ella Luft, Zachary Hayden, Kim Walker

Absent: Andrew Miesse, Mike Esposito

Also present: Superintendent Kristina J. Martineau

- I. Call to Order: The Communications and Marketing Subcommittee was called to order at 5:00 p.m. by M. Luft, Chair
- II. Approval of Minutes
 - 1. March 24, 2022: MOTION by Z. Hayden and SECOND by K. Walker to approve the minutes of March 24, 2022. Vote unanimous.
- III. Westbrook Public Schools Promo Video Update: Work is in process on a video highlighting the high school and the district.
- IV. Hall of Fame Planning: Work continues on the Hall of Fame Planning a news release was sent out with details for submissions of nominations and required qualifications. Nominations are due no later than March 1.
- V Planning Next Steps and Meeting Focus for 2022-2023:
- VI. Adjourn: MOTION to adjourn at 6:00 p.m. Vote unanimous.

Respectfully submitted,

Christine Kuehlewind, Board Secretary Cecilia S. Lester, Board Recording Clerk