



Child Tax Credit Awareness Day Event

From the White House Office of Faith-Based and Neighborhood Partnerships Team

Help spread the word about the largest child tax credit ever!

Learn more at ChildTaxCredit.gov.

Join us Monday, June 21, at 3:00 pm ET for our Child Tax Credit Awareness Day Community Event with Gene Sperling and other special guests! [RSVP here to join](#).

On the call, we will provide an overview of the Child Tax Credit, who is eligible, and how families can access direct monthly payments. We hope you can make it!

Faith and community leaders can help cut child poverty in half by delivering three key messages to all working families.

1. The Child Tax Credit provides major tax relief for nearly all working families.
2. There is an easy sign up for low-income families which will help us to cut child poverty in half.
3. President Biden's American Families Plan calls for extending this for years and years.

Help us spread the word! You can use June 21st as the occasion to do events, calls, social media to elevate the Child Tax Credit, or to announce future efforts to promote awareness and signups for the Child Tax Credit.

Here is some key information:

The Child Tax Credit provides major tax relief for nearly all working families.

- All working families will get the full credit if they make up to \$150,000 for a couple or \$112,500 for a family with a single parent (also called head of household).
- The Child Tax Credit has been expanded to \$3,000 per child 6-17 years old and \$3,600 per child under 6.
- Roughly 39 million households – covering 65 million children (nearly 90% of children in the United States) – will automatically receive the new child tax credit.
- Starting on July 15th and through the rest of the calendar year, payments will be monthly (via direct deposit for 80% of families and through the mail for the others) – at \$250 per child between 6-17 or \$300 per child under 6.
- The IRS has launched a simplified online tool which will allow families not automatically enrolled in the program to receive the Child Tax Credit – more information at ChildTaxCredit.gov.

There is an easy sign up for low-income families which will help to cut child poverty in half.

- Low-income families with children are eligible for this crucial tax relief – including those who have not made enough money to be required to file taxes.
- If a couple makes under \$24,800, a head of household makes under \$18,650, or a single filer makes under \$12,400, and they have not filed their taxes, there is a simple, easy tool to sign up for the Child Tax Credit.

President Biden's American Families Plan calls for extending this for years and years.

- The new Child Tax Credit enacted in the American Rescue Plan is only for 2021. That is why President Biden strongly believes that we should extend the new Child Tax Credit for years and years to come. That's what he proposes in his American Families Plan.

How can you help? June 21st will be a day for faith organizations and community groups that fight for children to share their plans for raising awareness of the Child Tax Credit far and wide. Here are some ways to engage on June 21st and in the weeks and months following:

- Host or join events, or Zoom calls, at family centers, houses of worship, community centers, and other places that families visit, and pitch to local media.
- Write/place an op-ed about the importance of the Child Tax Credit in your regional or local media outlet.
- Participate in a webinar with faith and community leaders to tell them about the Child tax Credit and how they can ensure access to the Child Tax Credit for members of their congregations/communities.
- Partner with school districts, education leaders, and childcare centers to share information with parents.
- Raise awareness via social media (post, tweet, partner with an advocacy org for an IG LIVE).
- Join local and national broadcast to discuss the impacts of the CTC and how constituents can access and learn more.
- Share this [flyer](#) about the CTC with community to share with others.

Share the actions you will take to ensure your community learns about the Child Tax Credit by emailing partnerships@who.eop.gov.

All the best,

The White House Office of Faith-Based and Neighborhood Partnerships Team

[Visit our Website](#)
