PS/MS 219 Parent Workshop: Cyber Safety & Digital Citizenship

Facilitators: Ms. Vellon, Principal IA & Ms. Coniglio, Dean of School Culture

DECEMBER 7, 2021

TConiglio@schools.nyc.gov

Agenda

- Welcome!

- Digital Citizenship- Parent and Student Responsibilities

- Popular Social Media Sites/Apps

- Cyberbullying

- Safety Tips for Social Media

- Questions/Answers

Welcome! (Introductions)

Ms. Vellon, Principal IA

Ms. Coniglio, Dean & Respect for All Liaison

Families, Students, and Social Media

Families today have a new role: helping children behave safely and responsibly when they're using social media. The Student Social Media Guidelines focus on these areas:

- Create Your Digital Image
- Post Responsibly
- Consider the Consequences
- Cyberbullying

Read the guides available for Students 12 and Younger or 13 and Older. And families of Students 12 and Younger or 13 and Older.

Digital Citizenship

<u>What is Digital Citizenship? Video | Common Sense Media</u>

Digital citizenship refers to the responsible use of technology by anyone who uses computers, the Internet, and digital devices to engage with society on any level. This is why digital citizenship is such a crucial topic to teach today's students.

Research shows a connection between kids' healthy self-esteem and positive portrayals in media.

Digital Citizenship: Parent Responsibilities

- Make sure your child acts responsibly. This includes knowing and understanding the Discipline Code, Internet Acceptable Use and Safety Policy (IAUSP), and Social Media Guidelines for Students 12 and Younger or 13 and Older.

- Keep track of your children's online use when they are not in school—including mobile apps, online games, and other social media

- Share values with your children and talk with them about what is—and is not—acceptable online behavior.

Digital Citizenship: Student Responsibilities

Follow the rules

- Follow all school and class rules for using technology
- Act responsibly to all—both online and face-to-face
- Collaborate in positive ways that help you learn
- Use technology to support an inclusive school community

Stay safe

- Only use accounts that belong to you.
- Protect passwords—don't share them with others
- Don't automatically save passwords on school devices
- Don't give out personal information online without your parent's permission
- Have permission from a parent before meeting anyone in person that you have met only online

Digital Citizenship: Student Responsibilities

Take care of things
- Respect and care for both:
  - Student work (yours and your peers)
  - Devices

Take care of each other
- Only download music, photographs, or video if you have permission from your teacher
- Follow the owner's instructions for use
- If you don't know whether you can use something you found online, ask the owner for permission
- Follow your teacher's directions for fundraising online
- See something that is inappropriate, threatening, or unkind? Here is what you can do:
- Reach out to a trusted adult
- Email RespectForAll@schools.nyc.gov
- Call Respect for All at 212-374-2350

Students who do not act responsibly may face the consequences explained in the Discipline Code and Chancellor's Regulations.
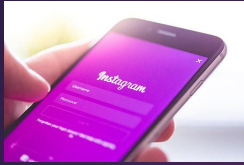
Popular Social Media Sites/Apps

Snapchat & TikTok

Snapchat is a mobile app and service for sharing photos, videos, and messages with other people. Once you view a message received via Snapchat, it is automatically deleted. This makes the service ideal for sharing quick updates with friends without accumulating media or messages on your mobile device.

The basic function of **TikTok** is that users can film videos of themselves lip-syncing, dancing, or acting out sketches. Videos - or TikToks - can be up to 15 seconds long, but they can also connect multiple clips for up to 60 seconds of total recording. Recently, TikTok expanded the time limit to three minutes for most users. Users can also upload longer videos that were recorded outside the app. It's possible to watch TikTok videos without creating an account. But you need an account to engage with other users and to post videos.
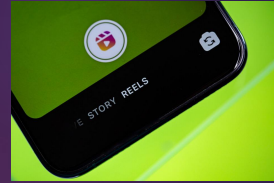
Instagram

Instagram is a popular social network, and that the platform's core feature is instantly enhancing photos and videos with cool effects and sharing them across a number of other social media platforms. The terms specify that users should be at least **13 years old** and should not post partially nude or sexually suggestive photos but do not prohibit the portrayal of violence, swear words, or drugs. People must enter their **birth date** to use the platform. Though it's easy to lie, the platform says it will use artificial intelligence to determine if the birth date is authentic. Users can flag photos for review, but **mature content** still appears in some photos and in the comment sections. Teens signing up with a birth date indicating that they're under 16 will have **private accounts** by default, and those with **public accounts** will get a notification about the benefits of having a private account and how to switch. **Photos shared in Instagram are public and may have location information unless privacy settings are adjusted.** Also, it's possible to save other users' photos. In the app's Direct section**, users can send private messages directly to other users**, and a **green status dot shows your friends you're active in the app** (which could show people that you're active but not answering their messages**) unless you turn it off in settings**. Vanish Mode lets friends send messages that disappear after users leave the chat.

Instagram Video

In a section called Instagram Video, users can subscribe to other people's video collections called channels (like YouTube). And, as of 2020, users can use the Reels feature to create TikTok-style short videos with visual effects and clips from popular music that they can share in their Instagram Stories or in their main feed. Users can use Remix to build on another user's Reels, like with TikTok Duets. Users can remove followers, turn off comments, mute followers, and like others' comments. They can also choose not to see likes on posts. If users want to poll their friends, they can attach a sticker to an image to get votes. Teens will see lots of product placement and marketing, and they can make purchases directly from buy links in the app and from the Shop section. The Your Activity feature shows how much time you've spent using the app, lets you set a time limit for yourself and get a reminder, and gives access to your notification settings. Parents can learn more about Instagram and see conversation starters around its use in their parents' guide. Read the app's privacy policy to find out about the types of information collected and shared. Under the CCPA law you have the right to protect your personal information. **Make a Do Not Sell** request to Instagram.

Discord

- Discord is a group-chatting platform originally built for gamers that has since become a general use platform for many kinds of communities.
- Discord is divided into servers, each of which has its own members, topics, rules, and channels.
- Discord also allows users to voice- and video-chat, as well as livestream games and other programs from their computers

You Tube

YouTube is a popular **video sharing website** where registered users can upload and share videos with anyone able to access the site. These videos can also be embedded and shared on other sites.

Anyone can watch and share Public videos and playlists.

Anyone with the video link can watch and share Unlisted videos and playlists.

YouTube systems and human reviewers may review private videos and playlists for ad suitability, copyright, and other abuse prevention mechanisms.

Cyberbullying

Cyberbullying is bullying that takes place using electronic technology. Electronic technology includes devices and equipment such as cell phones, computers, and tablets as well as communication tools including social media sites, text messages, chat, and websites.

Cyberbullying

- Cyberbullying can happen 24 hours a day, 7 days a week, and reach a student even when he or she is alone. It can happen any time of the day or night.
- Cyberbullying messages and images can be posted anonymously and distributed quickly to a very wide audience. It can be difficult, and sometimes impossible, to trace the source.
- Deleting inappropriate or harassing messages, texts, and pictures is extremely difficult after they have been posted or sent.
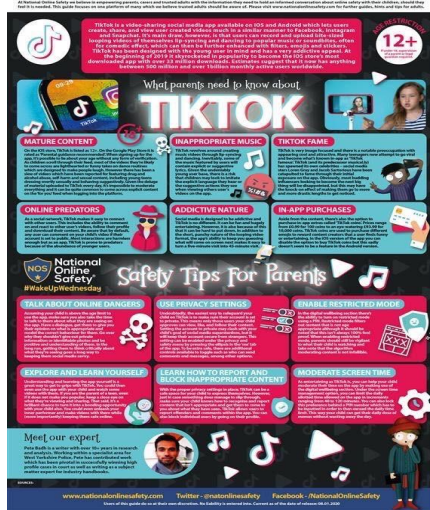
Digital Footprint

A **digital footprint** is trail a user leaves every time he surfs the Internet or uses a website. When users engage in such activities as sending emails, uploading or downloading videos and pictures, or filling out registration forms online, bits of personal information are left behind for others to track.

.

Protect your privacy...

- Do Not SHARE your passwords!

- Only allow people you know personally to follow you.

- Protect your personal information.

- Leave a positive digital footprint.

- Watch what you post and who you share it with.

Parent Information, Tips and Websites

https://nationalonlinesafety.com/

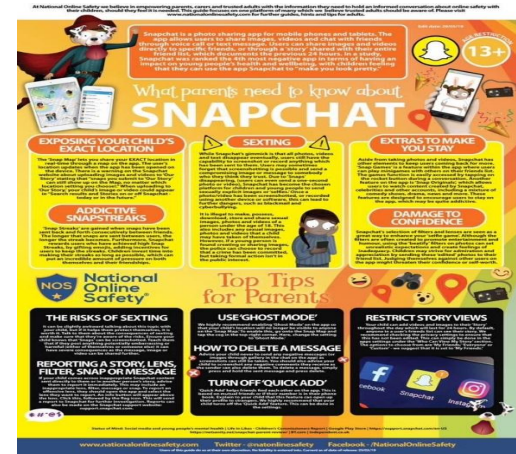https://www.schools.nyc.gov/school-life/school-environment/digital-citizenship/parent-social-media-guide-for-students-12-and-under

https://www.schools.nyc.gov/school-life/school-environment/digital-citizenship/parent-social-media-guide-for-students-over-13

https://www.commonsensemedia.org/video/espanol

Questions and Answers Time!

Thank You!

Thank you for taking the time to come to this workshop and for your support.

It is crucial to have a home school connection to support our students and keep them safe.