

TECHNOLOGY  
LEADERSHIP  
INSTITUTE



FOR SCHOOL AND DISTRICT LEADERS

A large blue graphic with the text "digital wellness" in a light green, outlined font. The graphic features several circular portraits of diverse individuals, various social media and technology icons (like a smartphone with a keyboard, a laptop, a heart, a thumbs up, a ghost, and a sad face), and a background of faint, light blue circular patterns. The overall theme is digital well-being and leadership.

2019-2020 CATALOG

LHRIC

LOWER HUDSON REGIONAL INFORMATION CENTER

# WELCOME

It is with great pride that I welcome you to the 2019-20 TLI program. I feel that it exemplifies the values that set us apart from the commercial sellers of Instructional Technology. As an educational institution, we have a singular purpose and drive and that is supporting our schools in preparing our children for responsible and successful adulthood. The singular focus of many commercial sellers is to sell more technology.

This year, we extend our hand and invite you to join us in a full-year exploration of the responsible use of technology in our classrooms and in our homes. Our speakers include educators, doctors, lawyers, researchers and most importantly, parents. They will enlighten us and challenge us to be mindful of the potential side effects of growing up and reaching adulthood in a digital world. Technology has many benefits and there is no going back. However, we need to move forward with eyes wide open.

We hope you enjoy each of the sessions and walk away armed with insights and tools to bring back to your classrooms for the benefit of our children.

  
**Kathy Conley**  
Executive Director

*For additional information, please contact*

**Sarah Martabano**  
smartabano@lhric.org  
914.592.4203 x3411

**T** E C H N O L O G Y  
**L** E A D E R S H I P  
**I** N S T I T U T E

**COMMITTEE  
MEMBERS**  
**2019-20**

**Kathleen Conley**  
**Sarah Martabano**  
**Leslie Accardo**  
**Jeffrey Braun**

**Mary Lynn Collins**  
**Daren Khairule**  
**Robert Krushinsky**  
**Eric Nygard**

**Mary Patrella**  
**Phyllis Stufano**  
**Alana Winnick**

*Thanks to the TLI Committee for helping to make this years' program the best it can be!*

# TLI TECH SUMMIT

November 1, 2019

DoubleTree by Hilton | Tarrytown, NY

New Location

This event launches the program for the year with a theme of Digital Wellness for the School Community. Participants will have multiple opportunities to delve in to the topic through the two keynote speaker blocks: Dr. Michael Rich and Parry Aftab with the Student Teenangels bring forward national and international perspective on the topic of Digital Wellness to help you look at the topic from the perspective of your schools.

The Fall Summit event has been moved to a new venue, DoubleTree in Tarrytown, which provides an expanded vendor floor with over 45 organizations present. Sign up for the New Fusion sessions will be available for key district leaders to have focused conversations with our Diamond Sponsor in private rooms. Also new is the Impact Story Playground area where participants will interact with organizations on critical topics such as privacy and security, digital content and management, Assessment and Monitoring, personalized learning, Esports, and more. Breakfast and lunch are provided.

## KEYNOTE ▶ DR. MICHAEL RICH



Keynote Speaker: Michael Rich, MD, MPH, is Associate Professor of Pediatrics at Harvard Medical School, Associate Professor of Social and Behavioral Sciences at the Harvard T.H. Chan School of Public Health, and practices Adolescent Medicine at Boston Children's Hospital. Pediatrician, researcher, father, and filmmaker, Dr. Rich is the Founder and Director of the Center on Media and Child Health (CMCH) and the first evidence-based medical program addressing physical, mental and social health issues associated with digital technology, the Clinic for Interactive Media and Internet Disorders (CIMAID).

## KEYNOTE ▶ PARRY AFTAB



When Experience Meets Youth – a cross-generational discussion on digital well-being, privacy and cybersafety with cyberlaw pioneer Parry Aftab, Esq. and her award-winning teen experts – the Teenangels.

Since 1998, Parry's Teenangels have been her secret weapon, spotting digital issues and solutions. They have addressed the UN, the US Senate, the UK House of Lords and have helped tens of thousands of their peers stay safer online. They helped design MTV' digital abuse initiative, advise Google and Microsoft, Gov. Cuomo and train FBI agents. They inspired and helped design the Girl Scouts of the USA's cybersafety program.

Together, the young teens and Parry will share their insights and coach participants to build a student-expert team for their own schools.



## NYSCATE EVENTS

Included with TLI Membership

### NYSCATE ANNUAL CONFERENCE

November 23-26, 2019

Riverside Convention Center | Rochester, NY

The NYSCATE Annual Conference brings over 1,500 educators together with the knowledge and resources they need to transform the future of teaching and learning. BOCES, RICs and district-level administrators, curriculum and technology leaders, teachers, librarians, and champions of ed tech will convene to share and discover innovative ways to engage students, enhance curriculum, and increase productivity. The Annual Conference is one of the largest technology exhibitor floors in New York State with over 150 vendors.

Registration for the annual NYSCATE conference is available through TLI annual membership (Up to eight registrations). Cancellations are required in MLP 35 days in advance to avoid charges to the district/LHRIC Contract for services in accordance with NYSCATE registration fees.

Registration for one day or full conference are covered. No costs associate with travel, lodging or pre/post conference activities are covered with this service.



For details about this years' conference visit:  
<http://www.nyscate.org/annual-conference>

---

### NYSCATE COSN CTO CLINIC

May 20, 2020

Albany Hilton | Albany, NY

The NYSCATE COSN CTO Clinic is an in-depth professional development event for district technology leaders. Delivered in conjunction with CoSN, the clinics enable attendees to: Hear about emerging technology trends, particularly within New York. Keynote speakers and focus for the event will be published on the NYSCATE website.

# TLI WINTER EVENT

January 24, 2020

Edith Macy Conference Center | Briarcliff Manor, NY

This mid-winter event is an opportunity to hear from subject matter experts and network with peers from across the region around topics of importance to districts and individuals. Up to eight registrations available with annual membership. Breakfast and lunch provided.

## KEYNOTE ► KRISTELLE LAVALLEE



Kristelle Lavallee is the Content Strategist at the Center on Media and Child Health (CMCH) at Boston Children's Hospital. Ms. Lavallee holds a B.A. in Psychology and Communication Arts from Gordon College and an M.A. in Child Development from Tufts University, where she based her thesis on her research for the PBS show, *WordGirl*. After graduating, Ms. Lavallee worked as a private school teacher at the Park Street School in Boston where she founded the Media Literacy Club for 5th and 6th graders. After leaving Park Street, Ms. Lavallee took a position at KidsCOOK Productions as an Associate

Producer for KickinKitchen.TV (now KickinNutrition.TV), a scientifically-based, multimedia platform dedicated to educating tweens about living healthfully through nutrition and exercise.



# TLI ACTIVE=CON

February 28, 2020

Lower Hudson Regional Information Center | Harrison, NY

This day provides opportunities for educators to look deeply at active learning from the perspective of instruction and curriculum design, technology and spaces that bring them to life. Strategies for getting started and continuation of a journey in progress will be presented across the sessions at this event. Up to eight registrations available with annual membership. Continental breakfast and lunch provided.

## KEYNOTE ▶ LENNIE SCOTT-WEBBER



Dr. Lennie Scott-Webber, is a leading thinker on the evolution of what we know about learning, the learner and the learning place. Passionate about the unanswered solutions that leave students behind in their learning, she has pioneered research strategies addressing how the built environment impacts student engagement factors and learner success, and has designed future-focused, evidence-based design applications for 20+ years. She is the Owner & Principal of INSYNC: Education Research + Design

and acting Education Research Leader for DLR Group. Formally: the founding Director of Education Environments Globally for Steelcase Education; tenured, full-professor and chair of two design schools [Canada & USA]; Director of the iLAB Research Center, Radford University; professional interior designer, author, published researcher/speaker.

## KEYNOTE ▶ DR. ROBERT DILLON



Dr. Robert Dillon is back by popular demand! Dr. Robert Dillon has served as an educator and leader for the past twenty years. Through this work, he has excelled in change leadership, supporting organization with new ideas and energy, and providing solutions to meet specific organizational needs. Dr. Dillon draws upon his experience, national network, and research-based practices to support innovation that impacts

learning. Dr. Dillon truly embeds himself in the work of an organization, supporting, coaching, and getting in the weeds where it is needed.

Active=Con is a collaborative project of the 21C Active Learning Partnership between Great Prairie Area Education Agency (GPAEA), Iowa & LHRIC, New York

# TLI TELL AWARDS

## Celebration of Teaching & Learning

### March 27, 2020

Edith Macy Conference Center | Briarcliff Manor, NY

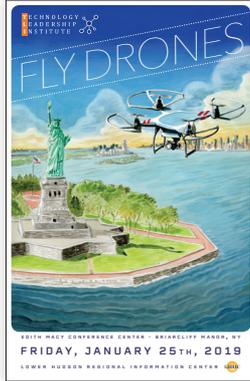
This exciting annual award celebration give us an opportunity to celebrate and learn from educators from across the region who have been active Transforming Education through Leading and Learning (TELL). Awardees have been nominated by their peers as outstanding in their field for supporting efforts in classrooms and schools in the integration of Technology and supporting students. Each awardee will present on the topic for which they've been selected. Breakfast and lunch provided.

#### KEYNOTE ▶ DR. DEVORAH HEITNER



Devorah Heitner founded Raising Digital Natives for parents and educators seeking advice on how to help children thrive in a digital world. She has positioned herself to help take the fear out of this emotionally-charged topic and help districts and community members guide kids towards empathy, kindness, and integrity. Getting this right sets kids up for a lifetime of success in a world where they are likely to find a job, meet their spouse, and build their reputations in interactive, digital communities. Raising Digital Natives is a place for parents and educators to get practical, timely, and non-judgmental advice to set our kids up for success in a digital world, and in life.





# 2018-19 | TLI YEAR IN PICTURES



# TLI TECH EXPO

May 15, 2020

Edith Macy Conference Center | Briarcliff Manor, NY

This conference is the annual capstone event in the Technology Leadership Institute Series. It brings nationally renowned subject matter experts to local venues.

In addition, there are ample opportunities for networking with peers, experts, and organizations on topics of importance to school and district leaders and teachers. The vendor floor provides opportunities for districts to engage in dialog with a variety of organizations around solutions to address educational goals and objectives.

## KEYNOTE ▶ MANOUSH ZOMORODI



Manoush Zomorodi is a journalist, podcaster, and media entrepreneur. Investigating how technology is transforming humanity is her passion and expertise. She is the author of *Bored and Brilliant: How Spacing Out Can Unlock Your Most Creative Self* (St. Martin's Press) and one of Fast Company's 100 Most Creative People in Business. Her 2017 TED Talk on surviving information overload and the "Attention Economy" has been viewed 3million+ times.

## KEYNOTE ▶ JANELL BURLEY HOFMANN



Janell Burley Hofmann is the author of the book, *iRules: What Every Tech-Healthy Family Needs to Know About Selfies, Sexting, Gaming and Growing Up*. She is also a speaker and consultant on topics like technology, media, health, relationships and personal growth. Janell Burley Hofmann engages readers, clients and audiences in relevant and meaningful conversations igniting personal empowerment, awareness and purpose. Janell serves families, schools and communities in a partnership that will positively impact the lives of children and teens.

## DIAMOND SPONSORS



Blackboard



eDoctrina  
Better Data. Better Students.



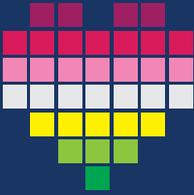
## PLATINUM SPONSORS



## SAPPHIRE SPONSORS



## CALENDAR AT A GLANCE



# digital wellness



**TLI**  
**TECH SUMMIT**  
**11/1/19**

DOUBLETREE BY HILTON  
TARRYTOWN, NY

**NYSCATE**  
**ANNUAL CONFERENCE**  
**11/23 - 26/19**

ROCHESTER RIVERSIDE  
CONVENTION CENTER  
ROCHESTER, NY

**TLI**  
**WINTER EVENT**  
**1/24/20**

EDITH MACY CONFERENCE CENTER  
BRIARCLIFF MANOR, NY

**TLI**  
**ACTIVE=CON**  
**2/28/20**

LHRIC · 450 MAMARONECK AVE.  
HARRISON, NY

**TLI**  
**TELL AWARDS**  
**3/27/20**

EDITH MACY CONFERENCE CENTER  
BRIARCLIFF MANOR, NY

**TLI**  
**TECH EXPO**  
**5/15/20**

EDITH MACY CONFERENCE CENTER  
BRIARCLIFF MANOR, NY

Register at: [My Learning Plan](#)