

Curriculum to Teach Character Education

Save Time - Increase Engagement - Make a Difference



Are You Struggling to Find a Curriculum That Really Works?

- Is it time to engage your students in a whole new way?
- Do you need a curriculum that will save you time and produce results?
- Is it difficult to get teachers to adapt and engage with a new generation of students?

Growing Leaders can help.



GROWING LEADERS

What We Do

Growing Leaders is a nonprofit organization that has equipped more than 10,000 schools and organizations worldwide with innovative tools and resources that develop skills in students to get them ready for real life.



Growing Leaders is currently in 47 of the 50 states.

Our most popular resource is the image-based leadership curriculum **Habitudes**.

Habitudes combines images, relatable stories, and experiences into leadership and life skills development for today's students

What is included with the Habitudes Curriculum?



**Flexible
Lesson Plans**



**Student & Teacher
Training Videos**



**Customizable
Slide Decks**



**Group
Activities**



**Movie Clip
Suggestions**



**Quick Start
Lesson Guides**

“Habitudes has it all. It has the implementation of why we’re doing this and the why behind ‘you should have integrity.’ We found something that the kids are hooked on immediately.”

- Julie Diaz, Principal of Travis High School

What Makes Habitudes So Different?

One course in the *Habitudes* series is *Habitudes for Self-Leadership: The Art of Leading Yourself* which was designed as a Character Education curriculum. This course uses unique modules to teach life and leadership skills to students in a way that they will actually enjoy, engage with, and see results from. Each lesson follows a customized formula to best engage the Generation Z student. This simple formula is as follows:



Engage - Start with an opening activity to capture your participants' attention.



Connect - Ask critical questions to get participants to connect with the lesson.



Habitude - Teach the image by either showing the video or sharing the summary and a key story.



Converse - Utilize the discussion questions to start a class-wide conversation about the principle.



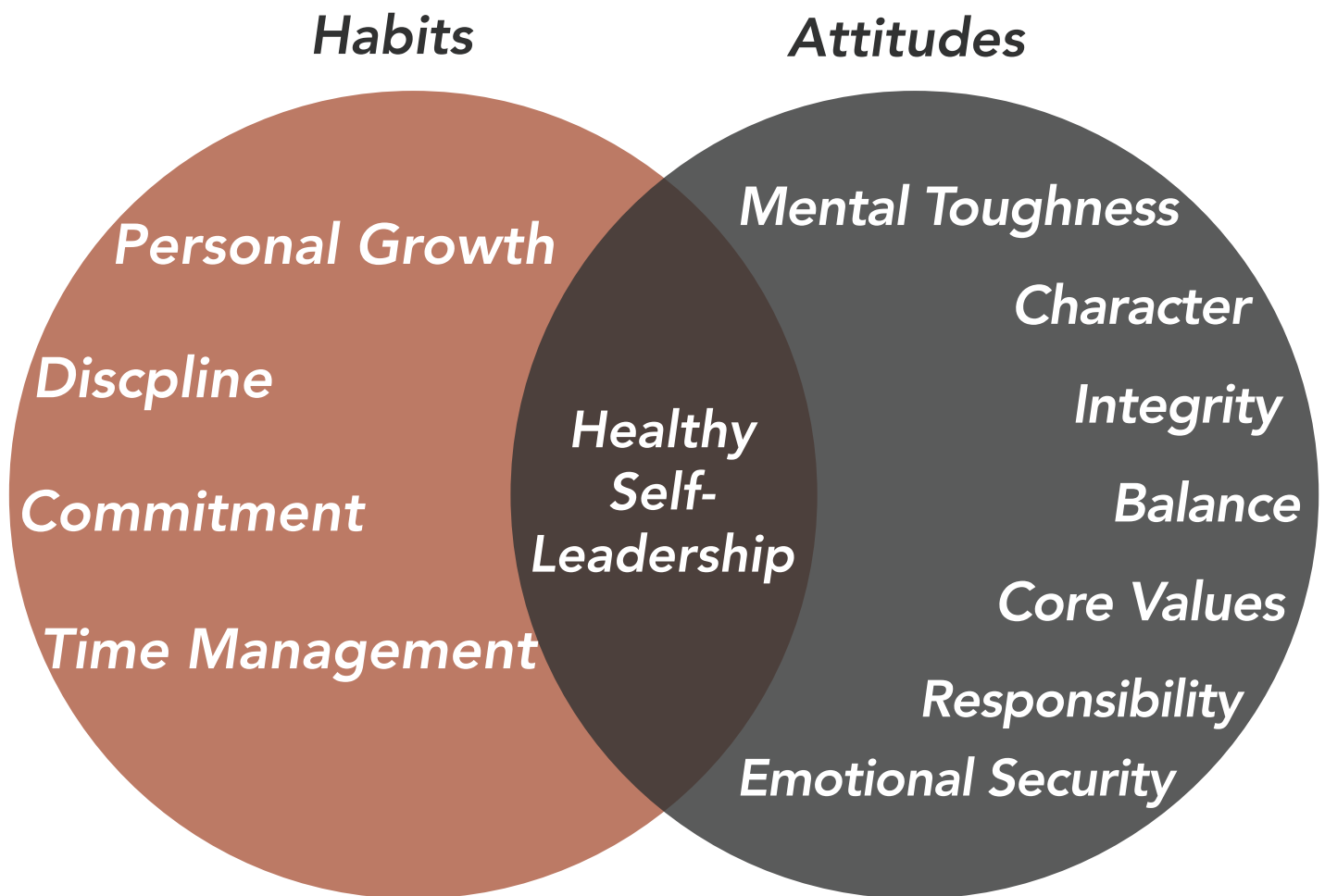
Personalize - Help your participants figure out how they will apply the Habitude to your context.



Illustrate - Cast a vision for how our world would change if everyone practiced this principle.

Why Character Education?

Rather than leadership lesson plans to simple platitudes or drawing them out in extensive lectures, Habitudes teaches leadership in a way that is fresh, relevant and engaging for today's students. One of the Habitudes courses - Habitudes for Self-Leadership: The Art of Leading Yourself - was designed to be used as a leadership curriculum that develops life and leadership skills in Generation Z students.



An Overview of Habitudes for Self-Leadership

Teachers will be provided with facilitator materials to teach the following competencies:

- Character
- Personal Growth
- Identity & Strengths
- Personal Toughness
- Personal Networks
- Time Management
- Discipline
- Core Values
- Emotional Security
- Balance
- Integrity Checks
- Commitment
- Responsibility

"Habitudes was a great experience because we bonded as a class. I'm glad that the program was created because I can use it in my everyday life."

- Zayda, High School Student

"Habitudes affords me the opportunity to build deeper relationships with my students. The lessons are extremely relatable for both myself and my students. Almost every lesson sparks to areas where everyone could stand some improvement."

- Ashley, Middle School Teacher

"We are seeing students from all demographic engage in Habitudes lessons and having conversations on how to prepare for their life ahead of them."

- Billy, High School Principal

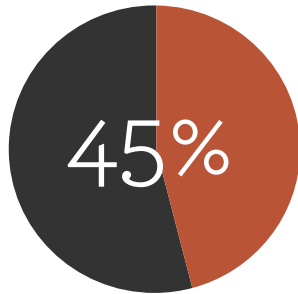
Course Implementation & Results

The Habitudes for Self-Leadership curriculum has been used in a variety of settings across thousands of schools and organizations. Each lesson can be taught in as little as 15 minutes. The most popular uses for middle and high school include:

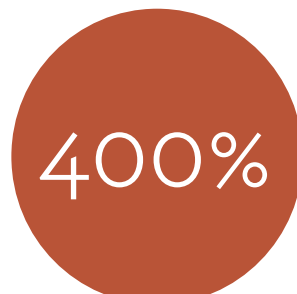
- *Advisement or Homeroom Period*
- *After-school programs*
- *Freshmen courses and programs*
- *Senior capstone courses*



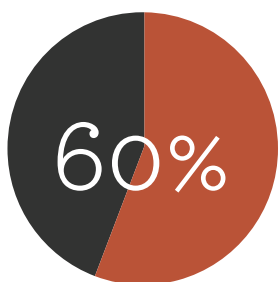
**Increase
in student
leadership team
involvement**



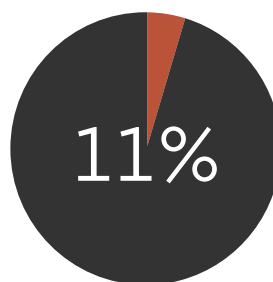
**Increase in
community
service hours
per student**



**Increase in
student-initiated
clubs**



**Decrease in
fights**



**Decrease in
disciplinary incidents**

Training Options

In order to access the Habitudes teaching resources, we require a teacher training. These training options are designed as catalytic sparks to help you fully understand and maximize the implementation of Habitudes. Here are your three options for trainings:

(Click on option to learn more)



Option #1

Habitudes Intensive
\$549

Option #2

Includes FREE Habitudes Intensive ticket. Valued at \$549.

Virtual Training

1-4 people: 5+ people:
\$850 \$1,450



Option #3

In-Person Kickoff Event
\$4,500
(all-inclusive)



Curriculum Pricing

Pricing for Habitudes for Self-Leadership is based upon the number of students in your school or district. The investment is all-inclusive which means any teacher in your school will be able to access the teaching materials through our online platform, HabitudesOnline. The prices below are for an annual subscription where instructors can access all of the resources needed to develop life and leadership skills in your students.

Number of Students	1st Course	Additional Course(s)
1-30	\$299.00	\$299.00
31-60	\$500.00	\$299.00
61-150	\$750.00	\$299.00
150-300	\$1000.00	\$299.00
301-500	\$1750.00	\$299.00
501-1000	\$2500.00	\$299.00
1001-2000	\$3500.00	\$299.00
2001-3000	\$4500.00	\$299.00
3001-4000	\$5500.00	\$299.00

Request a Custom Quote Today

E-mail Number of Students & Training Option Number (previous page) to Impact@growingleaders.com or call 770-495-3332 to receive your quote