High School/ Middle School Pedestrian Safety PSA's

□ **ARRIVE ALIVE**... make sure that when you are crossing the street, you are

- **NOT** texting
- **DO NOT** have your ear buds in
- ARE paying attention to all the drivers around you

 \Box Make eye contact with drivers before crossing the street. This will ensure that you know you have been seen.

 \Box When at an intersection with a crossing guard- follow all directions by that guard. They are there to protect you.

 \Box When at an intersection or crosswalk with ${\bf NO}$ crossing guard

- Look left, right and then left again before crossing
- If a car is already in the crosswalk or walking path, you may **NOT** cross until the car is passed. (This is PA LAW)
- If a car is approaching and slowing down, you may proceed with caution to cross the street

 \Box In 2016, there were 5,987 pedestrians killed in traffic crashes in the U.S., which equates to a death every 1.5 hours

□ It's always best to walk on sidewalks and paths and cross at street corners, using traffic signals and crosswalks. If there are no sidewalks, walk facing traffic as far to the left as possible.

 \square Be aware of others who may be distracted and speak up when you see someone who is in danger

 $\hfill\square$ Never dart out onto the street from between parked cars

 \Box If you are walking and it is dark out

- Stay alert
- Make sure you are visible to drivers (where bright or reflective clothing)



Ref: Center for Traffic Safety, National Highway Traffic Safety Administration, Safe Kids Worldwide