



 **Epiphany** *Blue*®

Bringing Your Vision to Life®



Our Mission

To create memorable experiences that transform lives.
We produce engaging events designed to educate, entertain,
and empower. Our services are delivered with the highest
level of detail, innovation, and professionalism.

Serving New York City Department of Education
Students, Parents, and Staff
Since 2010

- ✓ Transformative
- ✓ Engaging
- ✓ Innovative
- ✓ Unforgettable



Our Agency

Epiphany Blue is an innovative, engaging, and transformative event planning and management agency that produces virtual, hybrid, and in-person events designed to educate, entertain, and empower.

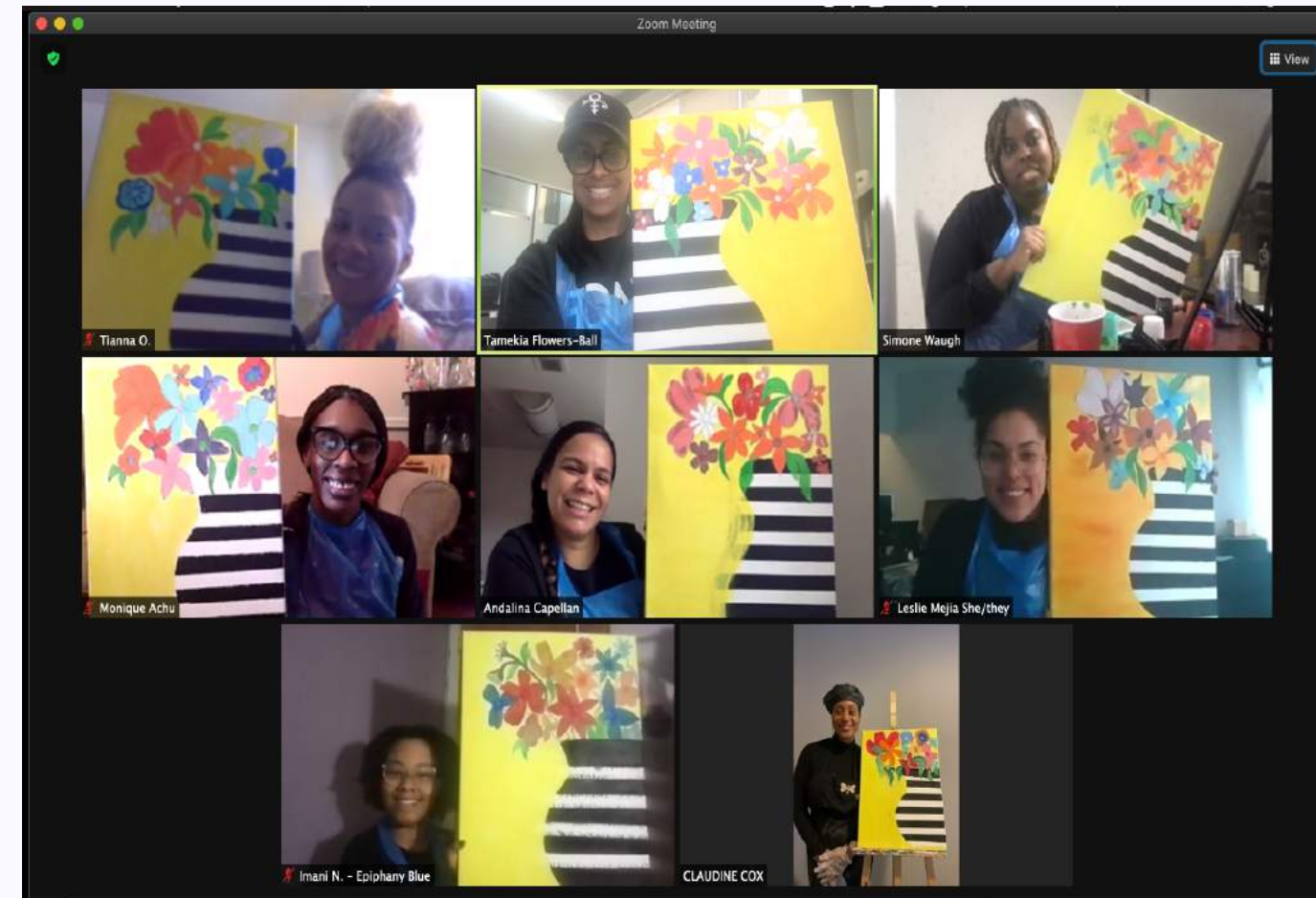
Whether your audience is a dozen people or thousands, Epiphany Blue ensures that every thoughtful detail tells the story of your mission to energize each person in the room. We are committed to bringing our clients' visions to life!

Epiphany Blue is Recognized For:

- Innovative and engaging events that create unique experiences for attendees.
- Unwavering commitment to excellent customer service.
- Our commitment to truly understand the needs of our clients' employees and customers, to deliver tailored services.
- Being a valued thought-partner throughout the planning process.
- Timely planning and execution of events, within budget.
- The passion to exceed our clients' expectations and definitions of success.
- Dedication to professionalism, attention to detail, and excellence.
- Incorporating our agency's creative, vibrant, unique, and spirited "personality" into each event we produce.

Our Services:

Corporate Events & Conferences
Employee Engagement & Wellness
Youth & Community Development



Corporate Event Planning

Our team has a passion and innate talent for executing innovative and engaging virtual, hybrid and in-person events that exceed our clients' needs, expectations, and definitions of success. With over 20 years of experience and a vast network of vendors and resources, our skilled event specialists possess keen expertise in handling the creative, technical, and logistical elements of an event, from conceptualization to execution. Our philosophy is simple...we don't just produce events, we create experiences to be remembered!

Epiphany Blue planned and managed several NYC Department of Education events, including:

- Students In Temporary Housing #STHACHIEVE 2021 Virtual Conference
- Students in Temporary Housing #STHACHIEVE 2020 Conference
- Comprehensive Education Planning Conference
- NYC Urban Ambassadors Graduation Galas
- Pat McGuirk Scholarship and Awards Ceremonies
- College Awareness Day
- Brooklyn S.T.E.A.M. Center Kick-off Celebration and Principal Meetings
- 21st Community Learning Centers Future NOW! Celebrations





Employee Engagement & Wellness

Highly engaged and motivated employees are increasingly more productive. For fifteen years, Epiphany Blue has provided development and wellness events and programs that cater to our clients' in-person and virtual staff. A thoughtfully planned wellness or employee engagement event will not only allow employees to learn and perform better, but they also empower them to reach their fullest potential.

Engagement & Wellness programs and events for NYC Department of Education staff include:

- Personal and professional development retreats and workshops (featuring a variety of topics)
- Game Days (includes team building activities such as escape rooms and scavenger hunts)
- Health and wellness workshops and summits
- Lunch and Learns (develop a healthy eating lifestyle)
- Healthy eating and cooking demonstrations
- Wellness activities during conferences and meetings
- Staff appreciation events
- Virtual “Paint and Sips”
- Healthy Happy Hours (including live DJs)
- Surprise and Delight Pop-up Wellness Rooms
- Keynote speeches and discussions
- “How-To” demonstrations (e.g. making your own lavender spray, bath salts, stress balls, etc.)
- Staff *Relaxation Lounges* for social and emotional support
- And more!

Youth & Community Development

Epiphany Blue has been curating *moments of epiphany* for a variety of audiences over the last 15+ years. We partner with government agencies, education organizations, non-profits, and community organizations to bring unforgettable programs and events for the community and the youth. Empowering others to achieve their fullest potential is our reason for being, and creating transformative events and programs is our way of achieving that!

Through our partnership with the NYC Department of Education, we've provided our youth and community development services to 2,000+ students and parents. Virtual and in-person services have included:

- TEEN BLUE youth development
- Community events
- Parent personal and professional development retreats and workshops (featuring a variety of topics)
- The Parent Lounge for social and emotional support
- Parent and family engagement events
- Health and wellness workshops and activities
- Healthy eating and cooking demonstrations
- Virtual "Paint & Sips"
- Family dance parties to relieve stress and improve health (including live DJs)
- Surprise and Delight Pop-up Wellness Rooms
- And more!



Youth & Community Development

Program Highlight: **TEEN BLUE**

We have a soft spot for the youth, and we love partnering with companies that empower them. Epiphany Blue has produced many events to prepare students for life and success beyond the classroom.

Our youth development program and event themes include:

- ✓ Personal development and etiquette
- ✓ Leadership
- ✓ Career readiness and entrepreneurship
- ✓ Health and wellness
- ✓ Youth summits and conferences
- ✓ Assemblies
- ✓ Social and educational outings
- ✓ Pep rallies
- ✓ Prom and graduation celebrations



Our Clients

NYC Department of Education

NYC Office of the Mayor

Black Entertainment
Television

The Century Foundation

Verizon Wireless

Microsoft

Syracuse University

Burrell Communications Group (Tide,
Toyota, McDonald's)

World Foundation (NBA Legend Dwyane
Wade)

Guttman Community College

Hostos Community College

City College of New York

Counseling in Schools

NAACP

Keys To Abundant Life

NYC School Construction Authority

Long Island University GEAR UP

EmblemHealth

Eagle Academy Foundation

Zeta Phi Beta Sorority, Inc., (local
chapters)

NYS Higher Education Services
Corporation/NYGEAR UP

NYC Department of Youth and
Community Development

We have served companies in many industries including corporations, government agencies, small businesses, non-profits, foundations, and social and professional organizations.



For more information
visit our website, social media, or give us a call!

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EpiphanyBlue.com

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