



New technologies have always dramatically impacted the workplace and changed the nature of jobs and employment. With the rise of workplace automation, some are predicting a seismic shift in employment opportunities is imminent.

**Is it real or is it hype?**

**What can we do to plan for this new paradigm for ourselves and our children right here in the Hudson Valley?**

**What role do women play in our emerging technologies?**

We’ve assembled a panel of experts to discuss the impacts of technology on the workplace and the role of women in technology:

**MODERATOR**



**Alice DiSanto** is the Associate Vice President of Marketing for Rajant Corporation. Alice has extensive executive leadership experience with the Global Fortune 500, namely Toyota Motor Sales, USA, and Sharp Electronics Corporation’s robotics division.

**REGISTER HERE**

Thursday, October 25  
8:30 am Continental Breakfast  
9:00 to 10:30 am Panel Discussion

**RBA Members: \$10**  
**Future Members: \$20**  
**Full-Time Students: Free**

HNA Palisades Premier  
Conference Center  
334 US-9W, Palisades, NY

**PANELISTS**



**Cynthia Hetherington**, MLS, MSM, CFE, CII is the founder and president of Hetherington Group, a consulting, publishing, and training firm that leads in corporate intelligence, and cyber investigations.



**Natasha Walkowicz Shea** is an educator and publication author with extensive expertise in charter and alternative curriculum schools and is currently principal of the Hudson Valley P-TECH Program.



**Linda Ziemba** is the Founding CEO of AeroDefense with over 25 years of startup and corporate experience in sales, marketing, security, and product development within the technology industry.