## **Announcer Ads**

- "Remember folks, safety on and off the *field/gym*. Always buckle up."
- "You wouldn't get on the field without a helmet, so don't drive without your seatbelt. Buckle up folks."
- "Buckle up in your truck, it will save your life."
- "Please drive safe and buckle up out there."
- "Buckle up, every trip, every time."
- "You only have a 50 percent chance of surviving a crash with no seatbelt. Buckle up out there."
- "Buckling up is the single most effective thing you can do to protect yourself in a crash. Buckle up every ride, every time."
- "Did you know there is one crash fatality every 14 minutes? Don't be one, wear your seat belt."
- "Every 14 seconds a person is injured in a vehicle collision.

  Let's keep our families safe, buckle up every ride every time."
- "Did you know if your truck rolls, you are four times more likely to die in that crash? So remember (mascot) fans, buckle up every ride, every time!"
- Hi, I'm (student). I've been in (sport) for (#) years. I've had some rough games/bouts but one rough game I won't play is without my seatbelt. Did you know that crashes are the leading cause of death for young adults ages 15-34? When you buckle up in your truck, you reduce your chances of dying in a crash by more than half. So remember, the ride can get rough, so always buckle up in your truck.
- Hi, I'm (student). I've been involved in (sport) for (#) years. I've been knocked down a few times, but I always get back up. If you get knocked out of your truck, you may never get back in.

  Did you know that in a crash, trucks are twice as likely to

roll than a regular car? And if your truck rolls, you are four times more likely to die in that crash? So remember, buckle up, (mascot), you never know when you could come out of your seat.